## Supporting Information

# Asymmetric 1,4-bis(ethynyl)bicyclo[2.2.2]octane rotators via monocarbinol functionalization. Ready access to polyrotors 

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Experimental section

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## References for Supporting Information

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### 1.1 Synthesis and characterization of 4-(4-ethynylbicyclo[2.2.2]oct-1-yl)-2-methylbut-3-yn-2-ol

 (1)

To a solution of 1,4-diethynylbicyclo[2,2,2]octane ( $1 \mathrm{~g}, 6.32 \mathrm{mmol}$ ) in diethyl ether ( 70 mL ) under argon, $n$-butyllithium ( 3 mL of 2.5 M soln. in hexane, 7.50 mmol ) was slowly added at $-78^{\circ} \mathrm{C}$. The reaction mixture was stirred at $-78{ }^{\circ} \mathrm{C}$ for 30 min , then acetone ( $560 \mu \mathrm{~L}, 7.60 \mathrm{mmol}$ ) was added dropwise at $-78^{\circ} \mathrm{C}$. Afterwards, the reaction mixture was slowly warmed up to $-50^{\circ} \mathrm{C}$, then stirred for 2 h while TLC-monitored (eluent: ethyl acetate/ $n$-heptane 1:1). Finally, the reaction was quenched with an aqueous saturated ammonium chloride solution. The mixture was extracted with dichloromethane and dried over $\mathrm{MgSO}_{4}$. The crude material was purified by silica gel column chromatography using $100 \% n$-heptane then ethyl acetate $/ n$-heptane ( $15: 85$ to $50: 50$ ) in successive gradients. The first elute was the starting material 1,4 -diethynylbicyclo[2,2,2]octane ( $250 \mathrm{mg}, 1.58$ $\mathrm{mmol})$, then the asymmetrical BCO, $1(600 \mathrm{mg}, 2,78 \mathrm{mmol})$ as a white powder with $44 \%$ isolated yield (brought up to $64 \%$ yield by recycling) mp: $121{ }^{\circ} \mathrm{C} ;{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 2.0(\mathrm{~s}, 1 \mathrm{H})$, $1.8\left(\mathrm{~s}_{\text {(broad) }}, 1 \mathrm{H}\right), 1.7(\mathrm{~m}, 12 \mathrm{H}), 1.4(\mathrm{~s}, 6 \mathrm{H}) ;{ }^{3}{ }^{3} \mathrm{C}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 91.38,88.76,85.39,68.29$, 65.36, 32.01, 31.91, 31.88, 26.23, 26.11; Anal. Calcd for $\mathrm{C}_{15} \mathrm{H}_{20} \mathrm{O}$ C, 83.28 ; H, 9.32. Found: C, 82.61; H, 9.40. Finally, the symmetrical-BCO, 4,4'-(bicyclo[2.2.2]oct-1,4-diyl)bis(2-methylbut-3-yn-2-ol) (2, $450 \mathrm{mg}, 1,64 \mathrm{mmol})$ was isolated as a white powder with $26 \%$ yield. $\mathrm{mp}: 114.7^{\circ} \mathrm{C} ;{ }^{1} \mathrm{H} \mathrm{NMR}\left(\mathrm{CDCl}_{3}\right.$, $300 \mathrm{MHz}) \delta 1.9(\mathrm{sl}, 2 \mathrm{H}), 1.7(\mathrm{~s}, 12 \mathrm{H}), 1.4(\mathrm{~s}, 12 \mathrm{H}) ;{ }^{13} \mathrm{C}$ NMR ( $\left.\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) 88.97,85.28,65.40$, 32.03-32.0, 26.13; anal. calcd for $\mathrm{C}_{18} \mathrm{H}_{26} \mathrm{O}_{2} \mathrm{C}, 78.79 ; \mathrm{H}, 9.55$, found: C, 77.53; H, 10.08. After a recycling by column chromatography, $20 \%$ of the unreacted starting material, the 1,4diethynylbicyclo[2.2.2]octane, was recovered.



Figure S1. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 1 at 300 MHz . On each spectrum the solvent peak is labeled with a star.


Figure S2. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 2 at 300 MHz . On each spectrum the solvent peak is labeled with a star.

### 1.2 Synthesis and characterization of 1,4-bis((2-methylbut-3-yn-2-ol)bicyclo[2.2.2]oct-1,4-diyl))buta-1,3-diyne (3)



To a solution of 4-(4-ethynylbicyclo[2.2.2]oct-1-yl)-2-methylbut-3-yn-2-ol (1), (300 mg, 1,39 mmol) in $N, N$-diisopropylamine ( 200 mL ) sparged with argon for 15 min , catalytic amounts (ca. $14 \mathrm{~mol} \%$ ) of $\left[\mathrm{PdCl}_{2}\left(\mathrm{PPh}_{3}\right)_{2}\right]$ and $\mathrm{CuI}(15 \mathrm{~mol} \%)$ and sublimated iodine $(177 \mathrm{mg}, 0.69 \mathrm{mmol})$ were added. The reaction mixture was stirred at room temperature for 2 h under argon. The reaction progress was monitored by thin layer chromatography (ethyl acetate $/ n$-heptane $50: 50$ ). The reaction mixture was cooled down, diluted with methylene chloride and washed with ammonium chloride saturated solution. The organic layer was extracted and dried over magnesium sulfate, filtrated and the solvent was removed under vacuum. The product was purified by column chromatography with $100 \% \mathrm{n}$ heptane, ethyl acetate $/ n$-heptane $10: 90$ and ethyl acetate $/ n$-heptane $50: 50$ to afford 227 mg ( $76 \%$ isolated yield) of $\mathbf{3}$ as a white powder, which was crystallized in hot ethyl acetate to deliver colorless diamond-shaped crystals. ATG/DSC mp: $275{ }^{\circ} \mathrm{C}$; ${ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 1.7$ (sl, 24H), 1.4 (s, $12 \mathrm{H}) ;{ }^{13} \mathrm{C}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) 88.65,85.44,84.69,65.39,65.33,60.62,32.01,31.81,31.61$, 27.00, 26.14, 26.07; anal. calcd for $\left\{\left[\mathrm{C}_{30} \mathrm{H}_{38} \mathrm{O}_{2}\right]_{2}+\left[\mathrm{CH}_{3} \mathrm{CO}_{2} \mathrm{Et}\right]\right\} \mathrm{C}, 80.97$; H, 8.92, found: C, 80.07 ; H , 8.63 .


Figure S3. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound $\mathbf{3}$ at 300 MHz . On each spectrum the solvent peak is labeled with a star.

### 1.3 Synthesis and characterization of 2-methyl-4-(4-(pyridin-4-ylethynyl)bicyclo[2.2.2]oct-1-yl)but-3-yn-2-ol (4)



To a solid mixture of 4-iodopyridine ( $285 \mathrm{mg}, 1.39 \mathrm{mmol}$ ), catalytic amounts (ca. $16 \mathrm{~mol} \%$ ) of $\left[\mathrm{PdCl}_{2}\left(\mathrm{PPh}_{3}\right)_{2}\right]$ and $\mathrm{CuI}(15 \mathrm{~mol} \%)$, a solution of 4-(4-ethynyl)bicyclo[2.2.2]oct-1-yl)-2-methylbut-3-yn-2-ol (1) ( $200 \mathrm{mg}, 0.93 \mathrm{mmol}$ ) dissolved in triethylamine $(150 \mathrm{~mL})$ was sparged with argon for 15 min and finally added. The reaction mixture was heated at $60^{\circ} \mathrm{C}$ overnight under argon. The reaction progress was monitored by thin layer chromatography (ethyl acetate $/ n$-heptane $50: 50$ ). The reaction mixture was cooled down, poured into a mixture of ammonium chloride saturated aqueous solution and methylene chloride ( $50 \mathrm{~mL} / 50 \mathrm{~mL}$ ) and then extracted. The organics were dried over magnesium sulfate, filtrated and the solvent was removed under vacuum. The product was purified by column chromatography (ethyl acetate $/ n$-heptane $50: 50$ ) to afford 215 mg ( $79 \%$ isolated yield) of 4 as a yellowish crystalline powder, which was crystallized in hot ethyl acetate to afford 3 as yellowish prism-shaped crystals. mp : $180{ }^{\circ} \mathrm{C} ;{ }^{1} \mathrm{H} \mathrm{NMR}\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 8.5(\mathrm{~d}, J=6 \mathrm{~Hz}, 2 \mathrm{H}), 7.2(\mathrm{~d}, J=6$ $\mathrm{Hz}, 2 \mathrm{H}), 1.8(\mathrm{~m}, 12 \mathrm{H}), 1.4(\mathrm{~s}, 6 \mathrm{H}) ;{ }^{13} \mathrm{C} \mathrm{NMR}\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 149.28,132.79,126.11,102.44$, $88.50,85.61,78.67,65.28,32.04,31.88,31.69,27.16,26.16 ; \mathrm{ESI}(+) \mathrm{m} / \mathrm{z}=294.31\left[\mathrm{M}+\mathrm{H}^{+}\right] ;$anal. calcd for $\mathrm{C}_{20} \mathrm{H}_{23} \mathrm{NO} \mathrm{C}$,81.87 ; H, $7.90 ; \mathrm{N}, 4.77$; O, 5.45 , found: C, $81.16 ; \mathrm{H}, 7.89$; N, $4.71 ; \mathrm{O}, 5.42$.


Figure S4. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 4 at 300 MHz . On each spectrum the solvent peak is labeled with a star.


Figure S5. Mass spectra of compound 4

### 1.4 Synthesis and characterization of 4-((4-ethynylbicyclo[2.2.2]oct-1-yl)ethynyl)pyridine (5)



The following preparation of compound 5 is different than that previously described in Cyprien Lemouchi's doctoral thesis [2] and reference [3], yet the characterization is identical.

KOH ( $50 \mathrm{mg}, \quad 0.89 \mathrm{mmol}$ ) was added to a solution of 2-methyl-4-(4-(pyridin-4-ylethynyl)bicyclo[2.2.2]oct-1-yl)but-3-yn-2-ol (4) ( $260 \mathrm{mg}, 0.89 \mathrm{mmol}$ ) in dry toluene ( 200 mL ) under argon atmosphere. The mixture was heated at reflux for 2 h and the reaction monitored by TLC (ethyl acetate $/ n$-heptane $50: 50$ ). The reaction mixture was filtered; the filtrate was washed with ammonium chloride saturated aqueous solution and then water. The organics were dried over magnesium sulfate, filtrated and the solvent was removed under vacuum to afford 5 ( $180 \mathrm{mg}, 0.77$ mmol ) as a white crystalline powder in $86 \%$ yield. For characterization data, see $[2,3]$.


Figure S6. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 5 at 300 MHz . On each spectrum the solvent peak is labeled with a star.
1.5 Synthesis and characterization of bis((4-(4-pyridyl)-ethynyl)bicyclo[2.2.2]oct-1-yl)buta-1,3diyne (6)


The following preparation procedure was already published in [1,2]. To a solution of 1-(4-pyridylethynyl)-4-ethynylbicyclo[2.2.2]octane (5) ( $40 \mathrm{mg}, 0.17 \mathrm{mmol}$ ) in $N, N$ diisopropylamin (30 mL ) under argon, catalytic amounts (ca. $15 \mathrm{~mol} \%$ ) of $\left[\mathrm{PdCl}_{2}\left(\mathrm{PPh}_{3}\right)_{2}\right]$ and $\mathrm{CuI}(13 \mathrm{~mol} \%)$ were added and the mixture was degassed with argon before adding the iodine ( $22 \mathrm{mg}, 0.096 \mathrm{mmol}$ ). The reaction mixture was stirred at room temperature for 2 h . Reaction progress was monitored by thin layer chromatography (methylene chloride/ethanol-9:1). The reaction mixture was poured in a saturated aqueous ammonium chloride and methylene chloride ( $50 \mathrm{~mL} / 50 \mathrm{~mL}$ ) mixture. Organics were extracted and washed with water before being dried over magnesium sulfate, filtered and the solvent removed under vacuum. Column chromatography (methylene chloride/ethanol - 9:1) on silica gel afforded 25 mg ( $63 \%$ isolated yield) of $\mathbf{6}$ as a white crystalline solid. For characterization data, see [1,2].



Figure S7. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 6 at 300 MHz . On each spectrum the solvent peak is labeled with a star.

### 1.6 Synthesis and characterization of methyl-4-(4-(3-hydroxy-3-methylbut-1-ynyl)bicyclo[2.2.2]oct-1-yl)ethynyl)benzoate (7)



To a solid mixture of methyl 4-iodobenzoate ( $606 \mathrm{mg}, 2,31 \mathrm{mmol}$ ), catalytic amounts ( $\mathrm{ca} .16 \mathrm{~mol} \%$ ) of $\left[\mathrm{Pd}\left(\mathrm{PPh}_{3}\right)_{4}\right]$ and $\mathrm{CuI}(15 \mathrm{~mol} \%)$, a solution of 4-(4-ethynylbicyclo[2.2.2]oct-1-yl)-2-methylbut-3-yn-2-ol (1) $(250 \mathrm{mg}, 1,16 \mathrm{mmol})$ dissolved in triethylamine ( 150 mL ) was degassed with argon for 15 min and finally added. The reaction mixture was heated at $70^{\circ} \mathrm{C}$ overnight under argon. The reaction progress was monitored by thin layer chromatography (toluene). The reaction mixture was cooled down, poured into a mixture of ammonium chloride saturated aqueous solution and methylene chloride ( $50 \mathrm{~mL} / 50 \mathrm{~mL}$ ) and then extracted. The organics were dried over magnesium sulfate, filtrated and the solvent was removed under vacuum. The product was purified by column chromatography with toluene to afford 284 mg ( $69 \%$ isolated yield) of 7 as a white powder. mp: $165{ }^{\circ} \mathrm{C} ;{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 7.9(\mathrm{~d}, J=9 \mathrm{~Hz}, 2 \mathrm{H}), 7.4(\mathrm{~d}, J=9 \mathrm{~Hz}, 2 \mathrm{H}), 3.9(\mathrm{~s}, 3 \mathrm{H}), 1.8(\mathrm{~m}, 12 \mathrm{H}), 1.4(\mathrm{~s}$, $6 \mathrm{H}) ;{ }^{13} \mathrm{C}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 166.86,131.69,129.53,129.03,128.90,100.31,88.80,85.45$, $80.40,65.40,52.35,32.04,31.98,31.87,27.12,26.20 ; \operatorname{ESI}(+) \mathrm{m} / \mathrm{z}=373.25\left[\mathrm{M}+\mathrm{Na}^{+}\right]$; anal. calcd for $\mathrm{C}_{23} \mathrm{H}_{26} \mathrm{O}_{3} \mathrm{C}, 78.83 ; \mathrm{H}, 7.48 ; \mathrm{O}, 13.70$, found: C, $78.70 ; \mathrm{H}, 7.48 ; \mathrm{O}, 13.72$.


Figure S8. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 7 at 300 MHz . On each spectrum the solvent peak is labeled with a star.



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Figure S9. Mass spectra of compound 7

### 1.7 Synthesis and characterization of methyl 4-((4-ethynylbicyclo[2.2.2]oct-1-yl)ethynyl)benzoate

 (8)

Following a published procedure [4], under rigorous anhydrous conditions, sodium hydride ( $60 \%$ dispersion in oil, $3 \mathrm{mg}, 0.07 \mathrm{mmol}$ ) were added to a clear solution of methyl-4-((4-(3-hydroxy-3-methylbut-1-ynyl)bicyclo[2.2.2]oct-1-yl)ethynyl)benzoate (7) ( $200 \mathrm{mg}, 0.71 \mathrm{mmol}$ ) in dry toluene ( 70 mL ). The mixture was heated at reflux for 1 h . Reaction progress was monitored by thin layer chromatography, (ethyl acetate/toluene $=10: 90$ ). The white precipitate that appears upon cooling the mixture down to room temperature is filtered. The filtrate was extracted with ethyl acetate, washed with an ammonium chloride saturated solution, brine and water to yield a whitish solid residue. The product was purified by column chromatography (ethyl acetate/toluene 10:90) to afford 292 mg ( $70 \%$ isolated yield) of $\mathbf{8}$ as a white solid. $\mathrm{mp}: 172^{\circ} \mathrm{C},{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 7.9(\mathrm{~d}, \mathrm{~J}=9 \mathrm{~Hz}, 2 \mathrm{H})$, $7.4(\mathrm{~d}, \mathrm{~J}=9 \mathrm{~Hz}, 2 \mathrm{H}), 3.9(\mathrm{~s}, 3 \mathrm{H}), 2.1(\mathrm{~s}, 1 \mathrm{H}), 1.8\left(\mathrm{~s}_{(\text {broad })}, 12 \mathrm{H}\right) ;{ }^{13} \mathrm{C}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) 166.85$, $131.70,129.55,129.08,128.85,99.82,91.22,80.48,68.41,52.36,31.88,31.80,27.11,26.30 ; \mathrm{ESI}(+)$ $\mathrm{m} / \mathrm{z}=293.2[\mathrm{M}+\mathrm{H}]^{+}, 315.2[\mathrm{M}+\mathrm{Na}]^{+}, 606.8[2 \mathrm{M}+\mathrm{Na}]^{+}$; anal. calcd for $\mathrm{C}_{20} \mathrm{H}_{20} \mathrm{O}_{2} \mathrm{C}, 82.16 ; \mathrm{H}, 6.89$, found: C, 81.09; H, 6.94.



Figure S10. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound $\mathbf{8}$ at 300 MHz . On each spectrum the solvent peak is labeled with a star.

Operator Instrument

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Analysis Name
Method
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Comment

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### 1.8 Synthesis and characterization of dimethyl 4,4'-(4,4'-(buta-1,3-diyne-1,4-diyl)bis(bicyclo[2.2.2]oct-1,4-diyl))bis(ethyne-2,1-diyl)dibenzoate (9)



Starting from $8(100 \mathrm{mg}, 0.342 \mathrm{mmol})$, and following the procedure applied to obtain $\mathbf{6}$ from 5, the reaction progress was monitored by thin layer chromatography, (ethyl acetate $/ n$-heptane $=50: 50$ ). The product was purified by column chromatography (ethyl acetate $/ n$-heptane 50:50) to afford 70 mg ( $70 \%$ isolated yield) of 9 as a whitish solid that is crystallized upon slow evaporation of a solution of 9 (ethyl acetate $/ n$-heptane $=50: 50$ ), to yield colorless thin plate-shaped crystals. ${ }^{1} \mathrm{H}$ NMR ( 300 MHz , $\left.\mathrm{CDCl}_{3}\right): \delta 7.9(\mathrm{~d}, 4 \mathrm{H}, J=9 \mathrm{~Hz}), 7.4(\mathrm{~d}, 4 \mathrm{H}, J=9 \mathrm{~Hz}), 3.9(\mathrm{~s}, 6 \mathrm{H}), 1.8\left(\mathrm{~s}_{(\text {broad }}, 24 \mathrm{H}\right) . \mathrm{ESI}(+) \mathrm{m} / \mathrm{z}=$ $568.3\left[\left(\mathrm{M}-\mathrm{CH}_{3}\right)+\mathrm{H}\right]^{+} ; 1137,32\left[\left(\mathrm{M}-\mathrm{CH}_{3}\right)+\mathrm{H}\right]^{+}$.


Figure S12. ${ }^{1}$ H NMR of compound $\mathbf{9}$ at 300 MHz . The solvent peak is labeled with a star.


Figure S13. Mass spectra of compound 9

### 1.9 Synthesis and characterization of 4-((4-ethynylbicyclo[2.2.2]oct-1-yl)ethynyl)benzoïc acid (11)



KOH ( $48 \mathrm{mg}, 0.86 \mathrm{mmol}$ ) was added to a solution of methyl-4-((4-(3-hydroxy-3-methylbut-1-ynyl)bicyclo[2.2.2]oct-1-yl)ethynyl)benzoate (7) ( $200 \mathrm{mg}, 0.57 \mathrm{mmol}$ ) in toluene ( 200 mL ) and the mixture was heated at reflux for 2 h ; the reaction was monitored by TLC (ethyl acetate $/ n$-heptan 50:50). The reaction mixture was filtered and the solvent evaporated to dryness under vacuum. The white solid residue was dissolved in THF and washed with an aqueous ammonium chloride saturated solution. The organic layer was evaporated to dryness under vacuum to yield a white solid washed twice with cold water prior overnight drying over $\mathrm{P}_{2} \mathrm{O}_{5}$ to afford $\mathbf{1 1}(144 \mathrm{mg}, 0.52 \mathrm{mmol})$ as a white powder in $91 \%$ yield. mp dec $>275{ }^{\circ} \mathrm{C},{ }^{1} \mathrm{H}$ NMR ( 300 MHz , DMSO- $\mathrm{d}_{6}$ ): $\delta 7.9(\mathrm{~d}, \mathrm{~J}=9 \mathrm{~Hz}, 2 \mathrm{H}), 7.4$ (d, J= $9 \mathrm{~Hz}, 2 \mathrm{H}$ ), $2.9(\mathrm{~s}, 1 \mathrm{H}), 1.8(\mathrm{~m}, 12 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR ( $300 \mathrm{MHz}, \mathrm{DMSO}_{\mathrm{d}}$ ) $\delta$ 131.31, 129.38, 111.07, $99.53,90.76,80.00,71.23,31.14,31.06,26.44,25.55 . \mathrm{ESI}(-) \mathrm{m} / \mathrm{z}=277.2[\mathrm{M}-\mathrm{H}]$, $554.8 \cdot[2 \mathrm{M}-\mathrm{H}]$.


Figure S14. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound $\mathbf{1 1}$ at 300 MHz . On each spectrum the solvent peak is labeled with a star.

## Display analysis

Analysis Name , DíDatallagrid08042011-CL-717-2.d
Method tune esim
Sample Name C1.717-2

Comment


Figure S15. Mass spectra of compound 11

### 1.10 Synthesis and characterization of 4-((4-ethynylbicyclo[2.2.2]oct-1-yl)ethynyl)-N,Ndimethylbenzamide (12)



Thionyl chloride $(0.4 \mathrm{~mL}, 5.48 \mathrm{mmol})$ was added to an homogenous solution of 4-((4-ethynylbicyclo[2.2.2]oct-1-yl)ethynyl)benzoic acid (11) ( $120 \mathrm{mg}, 0.43 \mathrm{mmol}$ ) in dichloromethylene $(10 \mathrm{~mL})$ and the heterogeneous mixture was stirred at room temperature for 2 h , evaporated to dryness and concentrated twice from toluene to yield a white powder which is directly engaged in the second step. Then, under anhydrous and inert conditions, a freshly prepared 20 mL THF solution of acyl chloride was added dropwise to a solution of $N, N$-dimethylamine $2 \mathrm{M}(10 \mathrm{~mL}, 20 \mathrm{mmol})$ provoking instant flocculation. The heterogeneous mixture was stirred at room temperature for 2 h . The reaction was monitored by TLC (ethyl acetate/n-heptane $50: 50$ ) and the mixture evaporated to dryness under vacuum to afford a white solid residue purified by column chromatography (ethyl acetate $/ n$-heptane $50: 50$ ) to yield 98 mg ( $75 \%$ isolated yield) of $\mathbf{1 2}$ as a white crystalline powder crystallized by slow evaporation in methylene chloride as colorless plate-shaped crystals. Mp: $189{ }^{\circ} \mathrm{C}$, ${ }^{1} \mathrm{H} \mathrm{NMR}(300 \mathrm{MHz}$, $\left.\mathrm{CDCl}_{3}\right): \delta 7.4(\mathrm{~d}, 9 \mathrm{~Hz}, 2 \mathrm{H}), 7.3(\mathrm{~d}, \mathrm{~J}=9 \mathrm{~Hz}, 2 \mathrm{H}), 3.1\left(\mathrm{~s}_{(\text {broad }}, 3 \mathrm{H}\right), 2.9\left(\mathrm{~s}_{\text {(broad) }}, 3 \mathrm{H}\right), 2.1(\mathrm{~s}, 1 \mathrm{H}), 1.8(\mathrm{~m}$, $12 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR (300MHz, $\mathrm{CDCl}_{3}$ ) $\delta 171.30,135.38,131.67,127.24,125.41,97.99,91.28,80.36$, $68.36,39.72,35.62,31.90,31.85,27.00,26.30 . \mathrm{ESI}(+) \mathrm{m} / \mathrm{z}=306.31[\mathrm{M}+\mathrm{H}]^{+}$.


Figure S16. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound $\mathbf{1 2}$ at 300 MHz . On each spectrum the solvent peak is labeled with a star.

## Display analysis



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Figure S17. Mass spectra of compound 12

### 1.11 Synthesis and characterization of methyl 4-((4-(pyridin-4-ylethynyl)bicyclo[2.2.2]oct-1yl)ethynyl)benzoate (13)



To a solid mixture of 4-iodobenzoate ( $468 \mathrm{mg}, 1.79 \mathrm{mmol}$ ), catalytic amounts (ca. $16 \mathrm{~mol} \%$ ) of $\left[\mathrm{Pd}\left(\mathrm{PPh}_{3}\right)_{4}\right]$ and $\mathrm{CuI}(15 \mathrm{~mol} \%)$, a solution of 4-((4-ethynylbicyclo[2.2.2]oct-1-yl)ethynyl)pyridine (5) $(210 \mathrm{mg}, 0,89 \mathrm{mmol})$ dissolved in triethylamine ( 150 mL ) was sparged with argon for 15 min and finally added. The reaction mixture was heated at $70{ }^{\circ} \mathrm{C}$ overnight under argon. Reaction progress was monitored by thin layer chromatography (ethyl acetate $/ n$-heptane $50: 50$ ). The reaction mixture was poured into a mixture of ammonium chloride saturated aqueous solution and methylene chloride (50 $\mathrm{mL} / 50 \mathrm{~mL}$ ) and then extracted. The organics were dried over magnesium sulfate, filtrated and the solvent was removed under vacuum. The product was purified by column chromatography with ethyl acetate $/ n$-heptane $50: 50$ to afford 260 mg ( $79 \%$ isolated yield) of $\mathbf{1 3}$ as a yellowhish powder. mp : 173 ${ }^{\circ} \mathrm{C} ;{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 300 \mathrm{MHz}\right) \delta 8.5(\mathrm{~d}, \mathrm{~J}=6 \mathrm{~Hz}, 2 \mathrm{H}), 7.9(\mathrm{~d}, \mathrm{~J}=9 \mathrm{~Hz}, 2 \mathrm{H}), 7.4(\mathrm{~d}, \mathrm{~J}=9 \mathrm{~Hz}, 2 \mathrm{H})$, $7.3(\mathrm{~m}, 2 \mathrm{H})$ overlap of the signal with solvent peak, $3.9(\mathrm{~s}, 3 \mathrm{H}), 1.9\left(\mathrm{~s}_{(\text {broad }}, 12 \mathrm{H}\right) .{ }^{13} \mathrm{C} \mathrm{NMR} \mathrm{(CDCl}_{3}$, $300 \mathrm{MHz}) \delta 166.85,149.10,133.07,131.73$, 129.58, 129.17, 128.80, 126.23, 102.60, 99.60, 80.63, 78.81, 52.38, 31.78, 31.70, 27.28, 27.17; (MALDI-TOF) m/z [M+H] ${ }^{+}$calcd. 370.17 , found 370.20 anal. calcd for $\mathrm{C}_{25} \mathrm{H}_{23} \mathrm{NO}_{2} \mathrm{C}, 81.27 ; \mathrm{H}, 6.27$, found: C, $81.54 ; \mathrm{H}, 6.31$.


Figure S18. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound $\mathbf{1 3}$ at 300 MHz . On each spectrum the solvent peak is labeled with a star.


[^0]Figure S19: Mass spectra of compound 13

### 1.12 Synthesis and characterization of 4-((4-(pyridin-4-ylethynyl)bicyclo[2.2.2]oct-1yl)ethynyl)benzoic acid (14)



To a solution of 4-((4-(pyridin-4-ylethynyl)bicyclo[2.2.2]oct-1-yl)ethynyl)benzoate (13) (200 mg, 0.54 mmol ) in 1,4-dioxan ( 50 mL ), a solution of lithium hydroxide ( $340 \mathrm{mg}, 8.13 \mathrm{mmol}$ ) in 5 mL of water was added. The reaction progress was monitored by thin layer chromatography (ethyl acetate $/ n$ heptane $50: 50$ ). The reaction mixture was extracted with tetrahydrofurane and saturating the water layer with ammonium choride. The organic layer was evaporated under vacuum and treated three times with toluene to remove water traces and the solid was dried over $\mathrm{P}_{2} \mathrm{O}_{5}$ for 2 days to afford 14 $\left(174 \mathrm{mg}, 0,49 \mathrm{mmol}\right.$ ) as a white powder in $91 \%$ yield. mp . dec. $>400^{\circ} \mathrm{C} ;{ }^{1} \mathrm{H}$ NMR (DMSO- $d_{6}, 300$ $\mathrm{MHz}) \delta 8.5(\mathrm{~m}, 2 \mathrm{H}), 7.9(\mathrm{~m}, 2 \mathrm{H}), 7.4(\mathrm{~m}, 2 \mathrm{H}), 7.3(\mathrm{~m}, 2 \mathrm{H}), 1.9(\mathrm{~m}, 12 \mathrm{H}) ;{ }^{13} \mathrm{C}$ NMR (DMSO- $d_{6}, 300$ $\mathrm{MHz}) \delta 149.80,131.31,129.40,125.51,124.51,31.04,30.93,26.57,26.50$; ESI-HRMS(-) m/z [M] calcd 355.160 , found 355.153 ; [M-H] calcd 354.150, found 354.150.



Figure S20. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR of compound 14 at 300 MHz . On each spectrum the solvent peak is labeled with a star.


Figure S21. High Resolution Mass spectra of compound 14


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