### **Supporting Information**

for

# Investigating radical cation chain processes in the electrocatalytic

# **Diels-Alder reaction**

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# Additional figure, general remarks, synthesis and characterization data, including copies of <sup>1</sup>H and <sup>13</sup>C NMR spectra

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## 1. Additional figure

$$ce[\%] = \frac{Qtheor.}{Qpract.} \bullet \frac{nprodct}{nsubstrate} \bullet 100$$

Q =passed charge, n =amount of substrate

Figure S1. Definition of current efficiency.

#### 2. General remarks

All reagents and solvents were purchased from commercial sources and used without further purification. Reactions were monitored by thin-layer chromatography (TLC) carried out on silica gel plates, with detection by UV absorption (254 nm) and by heating the plates after dipping them in a solution of 12 molybdo(VI)phosphoric acid n-hydrate in 95% ethanol. Silica gel (particle size 40–50  $\mu$ m) was used for column chromatography. <sup>1</sup>H NMR spectra were collected on 600 or 400 MHz NMR spectrometers using the deuterated solvent as an internal deuterium reference. Chemical shift data are given in  $\delta$  units calibrated with residual protic solvent. The multiplicity of a signal is indicated as follows: s, singlet; d, doublet; t, triplet; q, quartet; quin, quintet; m, multiplet. <sup>13</sup>C NMR spectra were collected on 150 or 100 MHz spectrometers with proton decoupling using the deuterated solvent as an internal carbon reference. Chemical shift data are given in  $\delta$  units calibrated with residual solvent.

#### 3. Synthesis and characterization data

General procedure for bulk electrolysis

4'-*Methoxy-2,4-dimethyl-1,2,3,6-tetrahydro-1,1'-biphenyl* (**3**)

To a solution of lithium perchlorate (1.06 g, 10.0 mmol) in nitromethane (10 mL) stirred at rt was added *trans*-anethole (1) (150  $\mu$ L, 1.0 mmol) and isoprene (2) (303  $\mu$ L, 3.0 mmol). The resulting reaction mixture was electrolyzed at rt using carbon felt electrodes (2 cm × 2 cm) in an undivided cell with stirring at a constant potential of 1.0 V vs Ag/AgCl. After completion (monitored by TLC and GC–MS), the reaction mixture was diluted with CH<sub>2</sub>Cl<sub>2</sub> and washed with brine. The organic layer was dried over MgSO<sub>4</sub>, filtered, and concentrated in vacuo to give a crude product as a yellow oil. Silica gel column chromatography (EtOAc/Hex = 1:30) gave the title compound (211.6 mg, 98%). <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz)  $\delta$  7.08 (2H, d, J = 8.5 Hz), 6.84 (2H, d, J = 8.5 Hz), 5.44 (1H, br. s), 3.79 (3H, s), 2.32-2.27 (1H, m), 2.24-2.10 (2H, m), 2.06 (1H, dd, J = 17.2, 4.5 Hz), 1.93-1.85 (1H, m), 1.83-1.76 (1H, m), 1.69 (3H, s), 0.70 (3H, d, J = 6.8 Hz); <sup>13</sup>C NMR (150 MHz, CDCl<sub>3</sub>)  $\delta$  157.7, 138.2, 133.8, 128.5, 120.9, 113.7, 55.2, 46.9, 39.8, 35.3, 34.0, 23.4, 20.3.

#### 4,4'-(3,4-Dimethylcyclobutane-1,2-diyl)bis(methoxybenzene) (4)

To a solution of lithium perchlorate (1.06 g, 10.0 mmol) in nitromethane (10 mL) stirred at rt was added trans-anethole (1) (150  $\mu$ L, 1.0 mmol). The resulting reaction mixture was electrolyzed at rt using carbon felt electrodes (2 cm  $\times$  2 cm) in an undivided cell with stirring at a constant potential of 1.0 V vs Ag/AgCl. After the passage of 0.4 F/mol, the reaction mixture was diluted with CH<sub>2</sub>Cl<sub>2</sub> and washed with brine. The organic layer was dried over MgSO<sub>4</sub>, filtered, and concentrated in vacuo to give crude product as a yellow oil. Silica gel column chromatography (EtOAc/Hex = 1:30) gave the title compound (103.5 mg, 35%). Analytical data are in agreement with the literature.

(1) Riener, M.; Nicewicz, D. A. Chem. Sci. 2013, 4, 2625–2629.



