

Supporting Information

for

Sequential hydrozirconation/Pd-catalyzed cross coupling of acyl chlorides towards conjugated (2*E*,4*E*)-dienones

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Experimental part

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1. Experimental details

1.1. General information

Unless otherwise stated, reagents and solvents were used without further purification and all reactions were carried out under air. Commercially available chemicals were purchased at Sigma-Aldrich, Alfa Aesar or TCI. Hexane, CH₂Cl₂, and ethyl acetate (EtOAc) for chromatography were distilled prior to use. Air and moisture-sensitive reactions are explicitly stated and were conducted under an atmosphere of nitrogen in anhydrous solvents using Schlenk techniques. Anhydrous CH₂Cl₂ and triethylamine were obtained by distillation over CaH₂, whereas toluene was distilled over sodium. Cooling baths were prepared using acetone and liquid N₂. Thin-layer chromatography was conducted on DC Fertigfolien ALUGRAM® Xtra SIL G/UV254 from Machery-Nagel and Rf values were rounded to 0.05. Compounds were detected by fluorescence (UV light $\lambda = 254$ nm) and molybdatophosphoric acid stain (prepared from molybdatophosphoric acid (12.0 g) in EtOH (250 mL)). Flash chromatography was performed on Fluka silica gel 60 (40-63 µm) using the indicated solvents. NMR spectra were recorded on Bruker Avance 300, Ascend 400, Avance 500, and Avance 700 spectrometers in CDCl₃. The respective ¹H (¹³C)-resonance frequencies were 300 MHz (75 MHz), 400 MHz (101 MHz), 500 MHz (126 MHz), and 700 MHz (176 MHz). Chemical shifts are given in ppm and CDCl₃ (residual) solvent peaks were used as reference for ¹H and ¹³C spectra as internal standard (¹H NMR: δ (CDCl₃) = 7.26 ppm, ¹³C NMR: δ (CDCl₃) = 77.1 ppm). Proton and carbon signal assignment as well as stereochemical elucidation was conducted with 2D NMR techniques (COSY, HSQC, HMBC, NOESY). The shown numbers are freely chosen for NMR assignment and do not match the IUPAC nomenclature. No assignment is given for previously reported compounds. For FTIR measurements a Bruker Vektor 22 with a MKII Golden Gate Single Reflection Diamant ATR for reduced total reflection was used. Mass spectra were obtained on Bruker Daltonics micro-TOF-Q (ESI) and Varian MAT 711 (EI) devices.

1.2. General procedures

General procedure for the synthesis of enynes (GP1)

Under an inert atmosphere (N₂), carbon tetrabromide (5.27 g, 15.9 mmol, 2.0 equiv), dissolved in dichloromethane (15 mL), was added to a solution of triphenylphosphine (8.34 g, 31.8 mmol 4 equiv) in dichloromethane (40 mL) at 0 °C. After 15 min of stirring, the respective enal (1.00 mL, 1.05 g, 7.94 mmol, 1 equiv), dissolved in dichloromethane (15 mL), was added dropwise and the reaction mixture was stirred for 3 h at the same temperature. After adding petroleum ether, the mixture was filtered through a pad of silica and washed with petroleum ether/EtOAc 20:1. The resulting dibromo compound was directly used without further purification.

The respective dibromo compound was dissolved in dry THF (20 mL) and *n*-butyllithium (6.99 mL, 1.12 g, 17.5 mmol, 2.5 M in hexane, 2.2 equiv) was added dropwise at -78 °C. After stirring for 1 h, the mixture was warmed to room temperature, quenched with sat. NH4Cl (50 mL), and extracted with EtOAc (3 × 50 mL). The organic phase was washed with sat. NaCl (50 mL), dried (MgSO₄), and concentrated. Purification by column chromatography on silica gel yielded the desired product.

General procedure for the synthesis of alkylated enynes (GP2)

The respective dibromo compound **29** was dissolved in dry THF (20 ml) and *n*-butyllithium (1.50 mL, 3.72 mmol, 2.5 M in hexane) was added dropwise at -78 °C. After stirring for 1 h, alkyl iodide (0.40 mL, 0.88 mg, 6.19 mmol) was added slowly to the reaction mixture, stirred for 1 h at -78 °C and further for 16 h at room temperature. After quenching with sat. NH₄Cl (50 mL), the mixture was extracted with EtOAc (3 × 50 mL) and the organic phase was washed with sat. NaCl (50 mL), dried (MgSO₄). and concentrated. Purification by column chromatography yielded the desired product.

General procedure for the synthesis of dienones (GP3)

Under an inert atmosphere (N₂), the respective enyne (100 mg, 0.78 mmol, 1.1 equiv) was dissolved in anhydrous toluene under absence of light and Schwartz's reagent (205 mg, 0.80 mmol, 1.12 equiv) was added. After stirring for 1 h at 50 °C, the formed dark red solution showed complete conversion. Acyl chloride (89.0 μ L, 99.8 mg, 0.71 mmol, 1.0 equiv) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol, 0.05 equiv) was added at room temperature and the reaction mixture was stirred for 18 h, filtered through a pad of SiO₂, and washed with EtOAc. After removing the solvent, the mixture was purified by column chromatography on silica gel.

1.3. Synthesis of 29a, 29f, and 31

(E)-(4,4-Dibromobuta-1,3-dien-1-yl)benzene (29a)

Under an inert atmosphere (N₂), carbon tetrabromide (5.27 g, 15.9 mmol), dissolved in dichloromethane (15 mL), was added to a solution of triphenylphosphine (8.34 g, 31.8 mmol) in dichloromethane (60 mL) at 0 °C. After 15 min of stirring, (*E*)-cinnamaldehyde (**28a**, 1.00 mL, 1.05 g, 7.94 mmol), dissolved in dichloromethane (15 mL), was added dropwise and the reaction mixture was stirred for 3 h at the same temperature. After adding petroleum ether, the mixture was filtered through a pad of silica and washed with petroleum ether/EtOAc 20:1. Purification by column chromatography on silica gel (petroleum ether) afforded (*E*)-(4,4-dibromobuta-1,3-dien-1-yl)benzene (**29a**, 2.17 g, 7.53 mmol, 95%) as colorless solid.



*R*_f 0.54 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): $\delta = 6.72$ (d, J = 15.7 Hz, 1H, 4-H), 6.75 - 6.84 (m, 1H, 3-H), 7.10 (d, J = 9.8 Hz, 1H, 2-H), 7.27 - 7.37 (m, 3H, *m*-H, *p*-H), 7.43 - 7.48 (m, 2H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 91.4$ (C-1), 125.4 (C-3), 127.0 (C-*o*), 128.8 (C-*p*), 129.0 (C-*m*), 135.8 (C-4), 136.5 (C-*i*), 137.3 (C-2) ppm. Spectroscopic data are in agreement with literature [1].

(E)-(4,4-Dibromo-2-methylbuta-1,3-dien-1-yl)benzene (29f)

Under an inert atmosphere (N₂), carbon tetrabromide (4.75 g, 14.3 mmol), dissolved in dichloromethane (15 mL), was added to a solution of triphenylphosphine (7.51 g, 28.6 mmol) in dichloromethane (60 mL) at 0 °C. After 15 min of stirring, *trans-p*-methyl

cinnamaldehyde (**28f**, 1.00 mL, 1.05 g, 7.16 mmol), dissolved in dichloromethane (15 mL), was added dropwise and the reaction mixture was stirred for 3 h at the same temperature. After adding petroleum ether, the mixture was filtered through a pad of silica and washed with petroleum ether/EtOAc 20:1. Purification by column chromatography on silica gel (petroleum ether) afforded (*E*)-(4,4-dibromo-2-methylbuta-1,3-dien-1-yl)benzene (**29f**, 1.85 g, 6.13 mmol, 86%) as yellow oil.



*R*_f 0.77 (petroleum ether); ¹H NMR (700 MHz, CDCl₃): $\delta = 2.15$ (s, 3H, Me), 6.68 (s, 1H, 4-H), 7.14 (s, 1H, 2-H), 7.27 - 7.34 (m, 3H, *m*-H, *p*-H), 7.38 (t, *J* = 7.8 Hz, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 17.3$ (Me), 87.7 (C-4), 127.4 (C-*p*), 128.4 (C-*m*), 129.3 (C-*o*), 133.7 (C-*i*), 134.0 (C-3), 136.9 (C-2), 141.3 (C-1) ppm.; FT-IR (ATR): $\tilde{v} = 3055$ (w), 3022 (w), 2922 (w), 2855 (w), 1950 (w), 1597 (w), 1573 (w), 1492 (w), 1443 (w), 1366 (w), 1288 (w), 1196 (w), 1157 (w), 1075 (w), 1020 (w), 1003 (w), 921 (m), 890 (m), 835 (m), 790 (s), 742 (s), 696 (s), 646 (w), 620 (w), 603 (w), 577 (w), 511 (w), 467 (w), 408 (w) cm⁻¹.; GC-MS (EI): *m* / *z* for C₁₁H₁₀Br₂ calcd.: 302 [M⁺⁺], found: 302.; HRMS (EI): *m* / *z* for C₁₁H₁₀Br₂ calcd.: 301.9149 [M⁺⁺], found: 301.9129.

(*E*)-1-Bromo-*p*-methylstyrene (31)

Triethylamine (0.04 mL, 0.03 mg 0.31 mmol) was added to a suspension of *p*-methylcinnamic acid (**30**, 1.00 g, 6.17 mmol) in CH₂Cl₂ (25 mL) and stirred for 5 min at room temperature. *N*-bromosuccinimide (1.32 g, 7.40 mmol) was added and the reaction mixture was stirred for 1 h until no more carbon dioxide was formed. The suspension was filtered through a pad of silica and washed with petroleum ether/EtOAc 100:1 (200 mL). Purification via column chromatography (petroleum ether/EtOAc 100:1) yielded (*E*)-1-bromo-*p*-methylstyrene (**31**, 270 mg, 1.37 mmol, 22%) as colorless solid.



*R*_f 0.71 (petroleum ether/EtOAc 100:1).; ¹H NMR (400 MHz, CDCl₃): δ = 2.33 (s, 3H, Me), 6.70 (d, *J* = 14.0 Hz, 1H, 2-H), 7.07 (d, *J* = 14.0 Hz, 1H, 1-H), 7.13 (d, *J* = 7.9 Hz, 2H, *m*-H), 7.19 (d, *J* = 7.9 Hz, 2H, *o*-H) ppm.; ¹³C NMR (75 MHz, CDCl₃): δ = 21.4 (Me), 105.6 (C-1), 126.2 (C-*o*), 129.6 (C-*m*), 133.3 (C-*i*), 137.2 (C-2), 138.4 (C-*p*) ppm. Spectroscopic data are in agreement with literature [2].

1.4. Synthesis of enynes 25

(E)-But-1-en-3-yn-1-ylbenzene (25a)

According to GP1, cinnamaldehyde (**28a**, 1.00 mL, 1.05 mg, 7.94 mmol) was treated with carbon tetrabromide (5.27 g, 15.9 mmol) and triphenylphosphine (8.34 g, 15.9 mmol) in dichloromethane (70 mL) at 0 °C. The dibromo compound was dissolved in dry THF (30 mL) and *n*-butyllithium (6.99 mL, 1.12 g, 17.5 mmol, 2.5 M in hexane) was added at -78 °C. Purification by column chromatography on silica gel (petroleum ether) afforded **25a** (489 mg, 3.82 mmol, 48%) as yellow oil.



 $R_{\rm f}$ 0.42 (petroleum ether); ¹H NMR (300 MHz, CDCl₃): δ = 3.06 (d, *J* = 2.4 Hz, 1H, 1-H), 6.14 (dd, *J* = 16.3 Hz, 2.4 Hz, 1H, 3-H), 7.05 (d, *J* = 16.3 Hz, 1H, 4-H), 7.29 - 7.42 (m, 5H, *o*-H, *m*-H, *p*-H) ppm.; ¹³C NMR (75 MHz, CDCl₃): δ = 79.3 (C-1), 83.0 (C-2), 107.2 (C-3), 126.5 (C-*o*), 128.9 (C-*m*), 129.1 (C-*p*), 136.0 (C-*i*), 143.3 (C-4) ppm. Spectroscopic data are in agreement with literature [3].

(E)-1-(But-1-en-3-yn-1-yl)-4-methylbenzene (25b)

According to GP1, 4-methylcinnamaldehyde (**28b**, 500 mg, 3.42 mmol) was treated with carbon tetrabromide (2.27 g, 6.84 mmol) and triphenylphosphine (3.59 g, 13.9 mmol) in dichloromethane (40 mL) at 0 °C. The dibromo compound was dissolved in dry THF (20 mL) and *n*-butyllithium (2.48 mL, 398 mg, 6.21 mmol, 2.5 M in hexane) was added at -78 °C. Purification by column chromatography on silica gel (petroleum ether) afforded **25b** (257 mg, 1.81 mmol, 53%) as yellow oil.



*R*_f 0.37 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): $\delta = 2.35$ (s, 3H, Me), 3.03 (d, J = 2.3 Hz, 1H, 1-H), 6.08 (dd, J = 16.4 Hz, 2.3 Hz, 1H, 3-H), 7.02 (d, J = 16.3 Hz, 1H, 4-H), 7.14 (d, J = 7.9 Hz, 2H, *o*-H), 7.27 - 7.31 (m, 2H, *m*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 21.3$ (Me), 78.8 (C-1), 83.1 (C-2), 105.9 (C-3), 126.3 (C-*m*), 129.5 (C-*o*), 133.1 (C-4), 139.1 (C-*i*), 143.1 (C-*p*) ppm. Spectroscopic data are in agreement with literature [4].

(E)-1-(But-1-en-3-yn-1-yl)-4-chlorobenzene (25c)

According to GP1, 4-chlorocinnamaldehyde (**28c**, 300 mg, 1.80 mmol) was treated with carbon tetrabromide (1.19 g, 3.60 mmol) and triphenylphosphine (1.89 g, 7.20 mmol) in dichloromethane (40 mL) at 0 °C. The dibromo compound was dissolved in dry THF (20 mL) and *n*-butyllithium (1.58 mL, 254 mg, 3.96 mmol, 2.5 M in hexane) was added at -78 °C.

Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **25c** (140 mg, 48%, 0.86 mmol) as yellow solid.



*R*_f 0.62 (petroleum ether/EtOAc 40:1); ¹H NMR (400 MHz, CDCl₃): $\delta = 3.07$ (dd, J = 2.3 Hz, 0.7 Hz, 1H, 1-H), 6.10 (dd, J = 16.3 Hz, 2.4 Hz, 1H, 3-H), 6.99 (dd, J = 16.4 Hz, 0.7 Hz, 1H, 4-H), 7.31 (m, 4H, *o*-H, *m*-H) ppm.; ¹³C NMR (101 MHz, CDCl₃) $\delta = 79.8$ (C-1), 82.6 (C-2), 107.7 (C-3), 127.5 (C-*o*), 129.0 (C-*m*), 134.4 (C-*p*), 134.7 (C-*i*), 141.8 (C-4) ppm. Spectroscopic data are in agreement with literature [4].

(E)-1-(But-1-en-3-yn-1-yl)-4-nitrobenzene (25d)

According to GP1, 4-nitrocinnamaldehyde (**28d**, 560 mg, 3.16 mmol) was treated with carbon tetrabromide (2.10 g, 6.32 mmol), triphenylphosphine (3.32 g, 9.71 mmol) in dichloromethane (40 mL) at 0 °C. The dibromo compound was dissolved in dry THF (20 mL) and *n*-butyllithium (2.78 mL, 446 mg, 5.34 mmol, 2.5 M in hexane) was added at -78 °C. Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **25d** (21.0 mg, 0.12 mmol, 4%) as yellow oil.



*R*_f 0.36 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃) δ = 3.14 (d, *J* = 2.3 Hz, 1H, 1-H), 6.22 (dd, *J* = 16.4 Hz, 2.4 Hz, 1H, 3-H), 7.00 (d, *J* = 16.3 Hz, 1H, 4-H), 7.43 - 7.49 (m, 2H, *o*-H), 8.10 - 8.16 (m, 2H, *m*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 81.9 (C-1), 82.0 (C-2), 111.9 (C-3), 124.2 (C-*m*), 126.9 (C-*o*), 140.5 (C-4), 142.0 (C-*i*), 147.7 (C-*p*) ppm.; GC-MS (EI): *m* / *z* for C₁₀H₇NO₂ [M]: 173.0.; HRMS (EI): *m* / *z* for C₁₀H₇NO₂ calcd.: 173.0471 [M], found: 173.0473.; FT-IR (ATR): \tilde{v} = 3310 (w), 3254 (s), 2954 (m), 2924 (m), 2856 (m), 1594 (s), 1505 (vs), 1343 (vs), 1319 (s), 1105 (m), 968 (m), 949 (s), 865 (m), 827 (s), 746 (s), 687 (s), 654 (s), 535 (m), 511 (s) cm⁻¹. Spectroscopic data are in agreement with literature [5]

(*E*)-Undec-3-en-1-yne (25e)

According to GP1 dec-2-enal (**28e**, 595 μ L, 500 mg, 3.24 mmol) was treated with carbon tetrabromide (2.15 g, 6.48 mmol) and triphenylphosphine (3.40 g, 13.0 mmol) in dichloromethane (60 mL) at 0 °C. The dibromo compound was dissolved in dry THF (20 mL) and *n*-butyllithium (2.85 mL, 457 mg, 7.13 mmol, 2.5 M in hexane) was added at -78 °C. Purification by column chromatography on silica gel (petroleum ether) afforded **25e** (376 mg, 2.50 mmol, 77%) as colorless oil.



*R*_f 0.71 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): $\delta = 0.88$ (t, J = 6.9 Hz, 3H, 11-H), 1.20 - 1.34 (m, 8H, 6-H, 7-H, 8-H, 9-H), 1.34 - 1.45 (m, 2H, 5-H), 2.10 (qd, J = 7.2 Hz, 1.6 Hz, 2H, 10-H), 2.77 (d, J = 2.2 Hz, 1H, 1-H), 5.45 (dq, J = 16.0 Hz, 1.8 Hz, 1H, 4-H), 6.25 (dt, J = 15.9 Hz, 7.0 Hz, 1H, 3-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 14.1$ (C-11), 22.7 (C-9), 28.6 (C-8), 29.1 (C-5), 29.1 (C-7), 31.8 (C-6), 33.0 (C-10), 75.5 (C-1), 82.6 (C-2), 108.4 (C-4), 147.1 (C-3) ppm.; GC-MS (EI): m/z for C₁₁H₁₇⁺ [M]⁺: 149.1.; HRMS (ESI): m/z for C₁₁H₁₇⁺ calcd.: 149.1325 [M]⁺, found: 149.1326.; FT-IR (ATR): $\tilde{\nu} = 3314$ (m), 3023 (m), 2957 (vs), 2924 (s), 2855 (s), 2163 (w), 2106 (w), 1630 (w), 1465 (m), 1378 (w), 1198 (w), 1034 (w), 956 (vs), 723 (w), 633 (vs), 602 (vs), 417 (w) cm⁻¹.

(E)-(2-Methylbut-1-en-3-yn-1-yl)benzene (25f)

According to GP1, *trans-* α -methylcinnamaldehyde (**28f**, 1.00 mL, 1.05 g, 7.16 mmol) was treated with carbon tetrabromide (4.75 g, 14.3 mmol) and triphenylphosphine (7.51 g, 28.6 mmol) in dichloromethane (60 mL) at 0 °C. The dibromo compound was dissolved in dry THF (20 mL) and *n*-butyllithium (3.70 mL, 9.25 mmol, 2.5 M in hexane) was added at -78 °C. Purification by column chromatography on silica gel (petroleum ether) afforded **25f** (288 mg, 2.03 mmol, 48%) as yellow oil.



*R*_f 0.63 (petroleum ether); ¹H NMR (400 MHz, CDCl₃): $\delta = 2.10$ (s, 3H, Me), 2.99 (s, 1H, 1-H), 6.95 (s, 1H, 4-H), 7.25 - 7.34 (m, 3H, *m*-H, *p*-H), 7.38 (t, *J* = 7.6 Hz, 2H, *o*-H) ppm.; ¹³C NMR (101 MHz, CDCl₃): $\delta = 19.1$ (Me), 76.0 (C-1), 87.6 (C-2), 119.0 (C-3), 127.5 (C-*p*), 128.4 (C-*m*), 129.1 (C-*o*), 136.6 (C-*i*), 137.6 (C-4) ppm. Spectroscopic data are in agreement with literature [6].

(E)-Pent-1-en-3-yn-1-ylbenzene (25g)

According to GP2, dibromo compound **29a** (1.15 g, 3.98 mmol) was dissolved in dry THF (20 mL) and *n*-butyllithium (3.50 mL, 8.76 mmol, 2.5 M in hexane) was added at -78 °C. After 1 h, iodomethane (1.20 mL, 2.82 mg, 19.9 mmol) was added. Purification by column chromatography on silica gel (petroleum ether) afforded **25g** (307 mg, 2.16 mmol, 54%) as yellow oil.



*R*_f 0.37 (petroleum ether); ¹H NMR (700 MHz, CDCl₃): $\delta = 2.01$ (d, J = 2.4 Hz, 3H, 1-Me), 6.13 (dq, J = 16.2 Hz, 2.4 Hz, 1H, 3-H), 6.86 (d, J = 16.2 Hz, 1H, 4-H), 7.24 - 7.27 (m, 1H, *p*-H), 7.31 (t, J = 7.6 Hz, 2H, *m*-H), 7.36 (d, J = 8.4 Hz, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 4.7$ (4-Me), 79.1 (C-2), 88.5 (C-1), 109.0 (C-3), 126.2 (C-*m*), 128.4 (C-*p*), 128.8 (C-*o*), 136.7 (C-4), 140.2 (C-*i*) ppm. Spectroscopic data are in agreement with literature [7].

(E)-(2-Methylpent-1-en-3-yn-1-yl)benzene (25h)

According to GP2, dibromo compound **29f** (0.37 g, 1.24 mmol) was dissolved in dry THF (20 mL) and *n*-butyllithium (1.50 mL, 3.72 mmol, 2.5 M in hexane) was added at -78 °C. After 1 h, iodomethane (0.40 mL, 0.88 mg, 6.19 mmol) was added. Purification by column chromatography on silica gel (petroleum ether) afforded **25h** (74.0 mg, 0.47 mmol, 38%) as colorless oil.



*R*_f 0.57 (petroleum ether); ¹H NMR (700 MHz, CDCl₃): δ = 2.00 (s, 3H, 1-Me), 2.03 (s, 3H, 3-Me), 6.75 (s, 1H, 4-H), 7.21 - 7.24 (m, 1H, *p*-H), 7.24 - 7.27 (m, 2H, *m*-H), 7.31 - 7.35 (m, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): δ = 4.5 (1-Me), 19.5 (3-Me), 83.6 (C-2), 84.9 (C-1), 120.6 (C-3), 127.0 (C-*p*), 128.3 (C-*m*), 129.0 (C-*o*), 134.8 (C-*i*), 137.2 (C-4) ppm. Spectroscopic data are in agreement with literature [2].

(E)-Hex-1-en-3-yn-1-ylbenzene (25i)

According to GP2, dibromo compound **29a** (1.68 g, 5.84 mmol) was dissolved in dry THF (20 mL) and *n*-butyllithium (5.20 mL, 12.8 mmol, 2.5 M in hexane) was added at -78 °C. After 1 h, iodoethane (2.40 mL, 4.56 mg, 29.2 mmol) was added. Purification by column chromatography on silica gel (petroleum ether) afforded **25i** (240 mg, 1.54 mmol, 26%) as yellow oil.



*R*_f 0.37 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): $\delta = 1.21$ (t, J = 7.5 Hz, 3H, CH₂CH₃), 2.34 - 2.43 (m, 2H, CH₂CH₃), 6.16 (dt, J = 16.2 Hz, 2.2 Hz, 1H, 3-H), 6.87 (d, J = 16.2 Hz, 1H, 4-H), 7.22 - 7.40 (m, 5H, *o*-H, *m*-H, *p*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 13.5$ (*C*H₂CH₃), 14.1 (CH₂CH₃), 79.2 (C-2), 94.4 (C-1), 109.0 (C-3), 126.2 (C-*o*), 128.4 (C-*p*), 128.8 (C-*m*), 136.7 (C-*i*), 140.2 (C-4) ppm. Spectroscopic data are in agreement with literature [8].

(E)-(2-Methylhex-1-en-3-yn-1-yl)benzene (25j)

According to GP2, dibromo compound **29f** (1.04 g, 3.46 mmol) was dissolved in dry THF (20 mL) and *n*-butyllithium (3.00 mL, 7.61 mmol, 2.5 M in hexane) was added at -78 °C. After 1 h, iodoethane (1.40 mL, 2.70 mg, 17.3 mmol) was added. Purification by column chromatography on silica gel (petroleum ether) afforded **25j** (191 mg, 1.12 mmol, 33%) as colorless oil.



*R*_f 0.63 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): δ = 1.21 (t, *J* = 7.5 Hz, 3H, CH₂CH₃), 2.04 (d, *J* = 1.5 Hz, 3H, Me), 2.38 (q, *J* = 7.5 Hz, 2H, CH₂CH₃), 6.77 (s, 1H, 4-H), 7.19 - 7.29 (m, 3H, *p*-H, *m*-H), 7.33 (t, *J* = 7.7 Hz, 2H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 13.3 (CH₂CH₃), 14.2 (CH₂CH₃), 19.6 (Me), 83.7 (C-2), 90.8 (C-1), 120.6 (C-3), 127.0 (C-*p*), 128.3 (C-*m*), 129.0 (C-*o*), 134.8 (C-*i*), 137.3 (C-4) ppm.; FT-IR (ATR): $\tilde{\nu}$ = 3060 (w), 3022 (w), 2976 (m), 2937 (m), 2917 (w), 2877 (w), 1614 (w), 1597 (w), 1573 (w), 1492 (w), 1442 (m), 1376 (w), 1320 (m), 1241 (w), 1195 (w), 1076 (w), 1045 (w), 1031 (w), 981 (w), 919 (w), 867 (w), 758 (m), 717 (m), 696 (s), 600 (w), 508 (w), 433 (w), 416 (w) cm⁻¹.; GC-MS (EI): *m*/*z* for C₁₃H₁₄ calcd.: 170 [M⁺⁺], found: 170.; HRMS (EI): *m*/*z* for C₁₃H₁₄ calcd.: 170.1096 [M⁺⁺], found: 170.1096.

Ethyl (E)-5-phenylpent-4-en-2-ynoate (25k)

Under an inert atmosphere, (*E*)-(2-methylbut-1-en-3-yn-1-yl)benzene (**25a**, 0.19 g, 1.48 mmol) was dissolved in abs. THF (2 mL) at -78 °C and *n*-buthyllithium (0.62 mL, 1.55 mmol, 2.5 M in hexane) was added dropwise. After 1.5 h, ethyl chloroformate (0.17 mL, 0.19 g, 1.78 mmol) was added, and the mixture stirred for 2 h at the same temperature and further for 16 h at room temperature. The reaction mixture was poured into sat. NH₄Cl solution (30 mL), extracted with EtOAc (3 × 20 mL) and the organic phase was dried (MgSO₄), and concentrated. Purification by column chromatography (petroleum ether/EtOAc 20:1) yielded ethyl (*E*)-4-methyl-5-phenylpent-4-en-2-ynoate (**25k**, 163 mg, 0.81 mmol, 55%) as orange oil.



*R*_f 0.57 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃): $\delta = 1.34$ (t, J = 7.2 Hz, 3H, CH₂CH₃), 4.27 (q, J = 7.2 Hz, 2H, CH₂CH₃), 6.21 (d, J = 16.3 Hz, 1H, 4-H), 7.26 (d, J = 16.3 Hz, 1H, 5-H), 7.35 - 7.39 (m, 3H, *m*-H, *p*-H), 7.41 - 7.45 (m, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 14.2$ (CH₂CH₃), 62.2 (CH₂CH₃), 82.5 (C-2), 86.0 (C-3), 104.9 (C-4), 127.1 (C-*m*), 129.1 (C-*o*), 130.2 (C-*p*), 135.2 (C-5), 147.8 (C-*i*), 154.2 (C-1) ppm. Spectroscopic data are in agreement with literature [9].

Ethyl (E)-4-methyl-5-phenylpent-4-en-2-ynoate (25l)

Under an inert atmosphere, (*E*)-(2-methylbut-1-en-3-yn-1-yl)benzene (**25f**, 338 mg, 2.38 mmol) was dissolved in abs. THF (5 mL) at -78 °C and *n*-buthyllithium (1.00 mL, 2.50 mmol, 2.5 M in hexane) was added dropwise. After 1.5 h, ethyl chloroformate (0.17 mL, 0.19 g, 1.78 mmol) was added, the mixture stirred for 2 h at the same temperature and for further 16 h at room temperature. The reaction mixture was poured into sat. NH₄Cl solution (40 mL), extracted with EtOAc (3 × 30 mL) and the organic phase was dried (MgSO₄) and

concentrated. Purification by column chromatography (petroleum ether/EtOAc 80:1) yielded ethyl (*E*)-4-methyl-5-phenylpent-4-en-2-ynoate (**251**, 415 mg, 1.94 mmol, 82%) as orange oil.



*R*_f 0.29 (petroleum ether/EtOAc 80:1); ¹H NMR (500 MHz, CDCl₃): δ = 1.34 (t, *J* = 7.1 Hz, 3H, CH₂CH₃), 2.12 (d, *J* = 1.5 Hz, 3H, CH₃), 4.27 (q, *J* = 7.2 Hz, 2H, CH₂CH₃), 7.11 (d, *J* = 1.7 Hz, 1H, 5-H), 7.31 (d, *J* = 7.6 Hz, 3H, *m*-H, *p*-H), 7.34 - 7.41 (m, 2H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 14.2 (CH₂CH₃), 18.4 (Me), 62. 1 (CH₂CH₃), 79.5 (C-2), 90.2 (C-3), 117.0 (C-4), 128.4 (C-*p*), 128.6 (C-*m*), 129.4 (C-*o*), 135.9 (C-*i*), 141.9 (C-1), 154.4 (C-1) ppm. Spectroscopic data are in agreement with literature [9].

(E)-(4-Bromobut-1-en-3-yn-1-yl)benzene (25m)

(*E*)-(4,4-Dibromobuta-1,3-dien-1-yl)benzene (**29a**, 0.92 g, 3.20 mmol) was dissolved in DMF (20 mL) and TBAF·3H₂O (5.05 g, 16.0 mmol) was added and the mixture stirred for 1 h at 60 °C. After cooling to room temperature, the reaction mixture was poured into diethyl ether (75 mL) and washed with H₂O (50 mL). The solution was extracted with diethyl ether (3 × 50 mL), washed with sat. NaCl solution, dried (MgSO₄), and concentrated. Purification by column chromatography (petroleum ether) yielded (*E*)-(4-bromobut-1-en-3-yn-1-yl)benzene (**25m**, 84 mg, 0.41 mmol, 13%) as orange oil.



*R*_f 0.57 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): $\delta = 6.12$ (d, J = 16.2 Hz, 1H, 3-H), 7.01 (d, J = 16.2 Hz, 1H, 4-H), 7.27 - 7.36 (m, 3H, *m*-H, *p*-H), 7.36 - 7.39 (m, 2H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 51.4$ (C-1), 79.5 (C-2), 107.7 (C-3), 126.4 (C-*m*), 128.9 (C-*o*), 129.1 (C-*p*), 135.9 (C-*i*), 143.1 (C-4) ppm. Spectroscopic data are in agreement with literature [9].

(E)-(4-Bromo-2-methylbut-1-en-3-yn-1-yl)benzene (25n)

(*E*)-(4,4-Dibromobuta-1,3-dien-1-yl)benzene (**29f**, 1.70 g, 5.64 mmol) was dissolved in DMF (30 mL) and TBAF·3H₂O (8.89 g, 28.2 mmol) was added and the mixture stirred for 1.5 h at 60 °C. After cooling to room temperature, the reaction mixture was poured into diethyl ether (75 mL) and washed with H₂O (50 mL). The solution was extracted with diethyl ether (3 × 50 mL), washed with sat. NaCl solution, dried (MgSO₄), and concentrated. Purification by column chromatography (petroleum ether) yielded (*E*)-(4-bromo-2-methylbut-1-en-3-yn-1-yl)benzene (**25n**, 647 mg, 2.93 mmol, 52%) as yellow oil.



*R*_f 0.57 (petroleum ether); ¹H NMR (700 MHz, CDCl₃): $\delta = 2.07$ (d, J = 1.5 Hz, 3H, Me), 6.88 (s, 1H, 4-H), 7.25 - 7.33 (m, 3H, *p*-H, *m*-H), 7.33 - 7.38 (m, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 19.0$ (Me), 48.4 (C-4), 83.8 (C-3), 119.6 (C-2), 127.6 (C-*p*), 128.5 (C-*m*), 129.1 (C-*o*), 136.5 (C-*i*), 137.4 (C-1) ppm.; FT-IR (ATR): $\tilde{\nu} = 3082$ (w), 3059 (w), 3024 (w), 2980 (w), 2955 (w), 2919 (w), 2857 (w), 2177 (w), 2026 (w), 1996 (w), 1598 (w), 1574 (w), 1494 (w), 1442 (m), 1378 (w), 1293 (w), 1228 (w), 1184 (w), 1157 (w), 1076 (w), 1032 (w), 1009 (w), 919 (w), 871 (w), 748 (m), 696 (s), 618 (w), 571 (w), 509 (w), 427 (w) cm⁻¹.; GC-MS (EI): m/z for C₁₁H₉Br calcd.: 221 [M⁺⁺], found: 222.; HRMS (EI): m/z for C₁₁H₉Br calcd.: 219.9888.

(E)-1-Methyl-4-(pent-1-en-3-yn-1-yl)benzene (250)

Under an inert atmosphere, (*E*)-1-bromo-*p*-methylstyrene (**31**) was dissolved in 3.20 mL benzene and tetrakis(triphenylphosphine)palladium(0) (16 mg, 0.01 mmol) was added. 1-propynylmagnesium bromide (3.20 mL, 0.23 mg, 0.5 M in THF) was added at 0 °C. The reaction mixture was stirred further for 24 h at room temperature and quenched with HCl solution (10 mL, 1 M), extracted with diethyl ether (3×35 mL), and dried (MgSO4). Column chromatography on silica gel (petroleum ether) yielded (*E*)-1-methyl-4-(pent-1-en-3-yn-1-yl)benzene (**250**, 86 mg, 0.55 mmol, 41%) as yellow oil.



*R*_f 0.37 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): δ = 2.01 (d, *J* = 2.4 Hz, 3H, 1-Me), 2.34 (s, 3H, *p*-Me), 6.08 (dq, *J* = 16.2 Hz, 2.4 Hz, 1H, 4-H), 6.84 (d, *J* = 16.2 Hz, 1H, 3-H), 7.12 (d, *J* = 7.9 Hz, 2H, *m*-H), 7.26 (d, *J* = 8.1 Hz, 2H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 4.7 (*p*-Me), 21.4 (1-Me), 79.2 (C-1), 88.0 (C-2), 107.8 (C-3), 126.1 (C-*o*), 129.5 (C-*m*), 133.9 (C-*i*), 138.4 (C-4), 140.2 (C-*p*) ppm. Spectroscopic data are in agreement with literature [8].

2-Ethynyl-6,6-dimethylbicyclo[3.1.1]hept-2-ene (25p)

According to GP1, (–)-myrtenal (**28p**, 0.51 mL, 500 mg, 3.33 mmol) was treated with carbon tetrabromide (2.21 g, 6.66 mmol) and triphenylphosphine (3.46 g, 13.1 mmol) in dichloromethane (60 mL) at 0 °C. The dibromo compound dissolved in dry THF (20 mL) and *n*-butyllithium (2.93 mL, 469 mg, 7.32 mmol, 2.5 M in hexane) was added at -78 °C. Purification by column chromatography on silica gel (petroleum ether) afforded **25p** (385 mg, 2.56 mmol, 77%) as colorless oil.



*R*_f 0.71 (petroleum ether); ¹H NMR (500 MHz, CDCl₃): $\delta = 0.89$ (s, 3H, Me¹), 1.24 (d, J = 9.1 Hz, 1H, 9-H_A), 1.29 (s, 3H, Me²), 2.08 - 2.13 (m, 1H, H-6), 2.25 - 2.30 (m, 1H, H-8), 2.30 - 2.37 (m, 2H, 5-H), 2.38 - 2.44 (m, 1H, 9-H_B), 2.98 (d, J = 1.0 Hz, 1H, 1-H), 6.01 - 6.12 (m, 1H, 4-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 21.0$ (Me¹), 26.0 (Me²), 31.4 (C-9), 32.0 (C-5), 38.0 (C-7), 40.2 (C-6), 46.8 (C-8), 76.7 (C-1), 84.5 (C-2), 129.1 (C-3), 132.7 (C-4) ppm.; GC-MS (EI): m/z for C₁₁H₁₄⁺ [M]⁺: 146.1.; HRMS (ESI): m/z for C₁₁H₁₄⁺ calcd.: 146.1090 [M]⁺, found: 146.1090; FT-IR (ATR): $\tilde{v} = 3310$ (s), 3031 (w), 2986 (s), 2950 (vs), 2921 (vs). 2888 (s), 2829 (m), 2092 (m), 1610 (w), 1468 (m), 1428 (m), 1383 (m), 1321 (m), 1265 (m), 1204 (m), 1115 (m), 1083 (m), 966 (m), 886 (m), 806 (s), 763 (m), 635 (s), 589 (s), 520 (m), 484 (w), 465 (w), 447 (w), 434 (w), 409 (w) cm⁻¹. Spectroscopic data are in agreement with literature [10].

1.5. Synthesis of dienones 27

(2E,4E)-1,5-Diphenylpenta-2,4-dien-1-one (27aa)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), benzoyl chloride (**26a**, 89.0 μ L, 99.8 mg, 0.71 mmol), and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 50:1) afforded **27aa** (91 mg, 0.39 mmol, 55%) as yellow solid.



*R*_f 0.23 (petroleum ether/EtOAc 50:1); ¹H NMR (700 MHz, CDCl₃): δ = 7.00 - 7.07 (m, 2H, 4-H, 5-H), 7.10 (d, *J* = 15.0 Hz, 1H, 2-H), 7.30 - 7.35 (m, 1H, *p*-H), 7.36 - 7.41 (m, 2H, *m*-H), 7.47 - 7.54 (m, 4H, *o*-H, *m*'-H), 7.55 - 7.65 (m, 2H, 3-H, *p*'-H), 7.96 - 8.00 (m, 2H, *o*'-H) ppm. ; ¹³C NMR (126 MHz, CDCl₃): δ = 125.6 (C-2), 127.1 (C-4), 127.5 (C-*o*), 128.6 (C-*o*'), 128.7 (C-*m*'), 129.0 (C-*m*), 129.4 (C-*p*), 132.8 (C-*p*'), 136.3 (C-*i*), 138.4 (C-*i*'), 142.1 (C-5), 145.0 (C-3), 190.7 (C-1) ppm. Spectroscopic data are in agreement with literature [11].

(2E,4E)-5-Phenyl-1-(p-tolyl)penta-2,4-dienone (27ab)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), *p*-toluoyl chloride (**26b**, 93.8 μ L, 110 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27ab** (100 mg, 0.40 mmol, 57%) as yellow solid.



*R*_f 0.31 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): δ = 2.43 (s, 3H, Me), 6.97 - 7.07 (m, 2H, 4-H, 5-H), 7.10 (d, *J* = 15.0 Hz, 1H, 2-H), 7.27 - 7.35 (m, 3H, *m*'-H, *p*-H), 7.35 - 7.41 (m, 2H, *m*-H), 7.48 - 7.53 (m, 2H, *o*-H), 7.60 (ddd, *J* = 15.0 Hz, 8.6 Hz, 1.7 Hz, 1H, 3-H), 7.87 - 7.93 (m, 2H, *o*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 21.7 (Me), 125.5 (C-2), 127.1 (C-4), 127.3 (C-*o*), 128.6 (C-*o*'), 128.9 (C-*m*), 129.2 (C-*p*), 129.3 (C-*m*'), 135.7 (C-*i*), 136.2 (C-*p*'), 141.6 (C-3), 143.5 (C-5), 144.4 (C-*i*'), 190.0 (C-1) ppm. Spectroscopic data are in agreement with literature [12].

(2E,4E)-5-Phenyl-1-(o-tolyl)penta-2,4-dienone (27ac)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 110 mg, 0.86 mmol) was treated with Schwartz's reagent (225 mg, 0.88 mmol), *o*-toluoyl chloride **26c** (102 μ L, 121 mg, 0.78 mmol) and Pd(PPh₃)₂Cl₂ (27.4 mg, 39.0 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27ac** (32 mg, 0.13mmol, 17%) as yellow solid.



*R*_f 0.37 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): δ = 2.48 (s, 3H, Me), 6.72 (d, *J* = 15.3 Hz, 1H, 2-H), 6.93 - 7.06 (m, 2H, 4-H, 5-H), 7.27 - 7.33 (m, 3H, 3-H, *m*-H_A, *p*-H), 7.34 - 7.45 (m, 4H, *m*-H_B, *m*'-H, *p*'-H), 7.51 (m, 3H, *o*-H, *o*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 20.2 (Me), 125.5 (C¹-*m*'), 126.8 (C-4), 127.3 (C-*o*), 128.0 (C¹-*o*'), 128.9 (C-*m*), 129.3 (C²-*m*'), 130.2 (C-2), 130.4 (C-*p*'), 131.3 (C-*p*), 136.0 (C-*i*), 136.8 (C²-*o*'), 139.2 (C-*i*'), 141.9 (C-5), 146.0 (C-3), 196.7 (C-1) ppm. Spectroscopic data are in agreement with literature [12].

(2*E*,4*E*)-1-(*p*-Fluorophenyl)-5-phenylpenta-2,4-dienone (27ad)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), *p*-fluorobenzoyl chloride (**26d**, 83.8 μ L, 112 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **27ad** (33 mg, 0.13 mmol, 19%) as yellow solid.



*R*_f 0.37 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): δ = 7.03 (d, *J* = 6.4 Hz, 2H, 4-H, 5-H), 7.07 (d, *J* = 15.0 Hz, 1H, 2-H), 7.12 - 7.20 (m, 2H, *m*'-H), 7.31 - 7.42 (m, 3H, *m*-H, *p*-H), 7.49 - 7.53 (m, 2H, *o*-H), 7.61 (ddd, *J* = 15.0 Hz, 6.3 Hz, 3.9 Hz, 1H, 3-H), 7.98 - 8.05 (m, 2H, *o*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 115.6 (C¹-*m*'), 115.8 (C²-*m*'), 124.9 (C-2), 126.8 (C-4), 127.3 (C-*o*), 128.9 (C-*m*), 129.3 (C-*p*), 130.9 (C-*p*'), 131.0 (C-*o*'), 134.6 (C-*i*'), 136.1 (C-*i*), 142.2 (C-5), 145.1 (C-3), 188.8 (C-1) ppm. Spectroscopic data are in agreement with literature [12].

(2*E*,4*E*)-1-(*p*-Chlorophenyl)-5-phenylpenta-2,4-dienone (27ae)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), *p*-chlorobenzoyl chloride (**26e**, 97.7 μ L, 124 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **27ae** (19 mg, 70.7 μ mol, 10%) as yellow solid.



*R*_f 0.43 (petroleum ether/EtOAc 10:1); ¹H NMR (500 MHz, CDCl₃): δ = 7.01 - 7.07 (m, 3H, 2-H, 4-H, 5-H), 7.32 - 7.41 (m, 3H, *m*-H, *p*-H), 7.44 - 7.48 (m, 2H, *m*'-H), 7.49 - 7.54 (m, 2H, *o*-H), 7.61 (ddd, *J* = 15.0 Hz, 7.3 Hz, 3.1 Hz, 1H, 3-H), 7.89 - 7.95 (m, 2H, *o*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 124.8 (C-2), 126.8 (C-4), 127.4 (C-*o*), 128.9 (C-*m*'), 128.9 (C-*m*), 129.4 (C-*p*), 129.8 (C-*o*'), 136.0 (C-*p*'), 136.6 (C-*i*), 139.1 (C-*i*'), 142.4 (C-5), 145.4 (C-3), 189.2 (C-1) ppm. Spectroscopic data are in agreement with literature [13].

(2E,4E)-1-(p-Bromophenyl)-5-phenylpenta-2,4-dienone (27af)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 104 mg, 0.81 mmol) was treated with Schwartz's reagent (213 mg, 0.83 mmol), *p*-bromobenzoyl chloride (**26f**, 162 mg, 0.74 mmol) and Pd(PPh₃)₂Cl₂ (25.9 mg, 36.9 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 30:1) afforded **27af** (47.0 mg, 0.15 mmol, 20%) as yellow solid.



*R*_f 0.43 (petroleum ether/EtOAc 20:1); ¹H NMR (400 MHz, CDCl3): $\delta = 6.90 - 7.02$ (m, 3H, 5-H, 4-H, 2-H), 7.23 - 7.35 (m, 3H, *m*-H, *p*-H), 7.40 - 7.46 (m, 2H, *o*-H), 7.50 - 7.60 (m, 3H, 3-H, *m*'-H), 7.74 - 7.81 (m, 2H, *o*'-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 124.8$ (C-5), 126.8 (C-4), 127.4 (C-*o*), 127.8 (C-*p*'), 128.9 (C-*m*), 129.4 (C-*p*), 129.9 (C-*o*'), 131.9 (C-*m*'),136.0 (C-*i*), 136.9 (C-*i*'), 142.5 (C-2), 145.4 (C-3), 189.4 (C-1) ppm. Spectroscopic data are in agreement with literature [13].

(2E,4E)-1-(4-Nitrophenyl)-5-phenylpenta-2,4-dienone (27ag)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), 4-nitrobenzoyl chloride (**26g**, 132 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **27ag** (58 mg, 0.30 mmol, 30%) as yellow solid.



*R*_f 0.42 (petroleum ether/EtOAc 10:1); ¹H NMR (400 MHz, CDCl₃): $\delta = 6.99 - 7.13$ (m, 3H, 2-H, 4-H, 5-H), 7.38 (dd, *J* = 9.9 Hz, 7.0 Hz, 3H, *m*-H, *p*-H), 7.52 (d, *J* = 7.3 Hz, 2H, *o*-H), 7.64 (dd, *J* = 15.0 Hz, 9.4 Hz, 1H, 3-H), 8.10 (d, *J* = 8.4 Hz, 2H, *o*'-H), 8.34 (d, *J* = 8.5 Hz, 2H, *m*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 123.9$ (C-*m*'), 124.5 (C-4), 126.5 (C-*p*), 127.5 (C*o*), 129.0 (C-*m*), 129.3 (C-*o*'), 129.7 (C-2), 135.8 (C-*i*), 143.1 (C-*i*'), 143.6 (C-5), 146.8 (C-3), 149.9 (C-*p*'), 188.9 (C-1) ppm. Spectroscopic data are in agreement with literature [14].

(2E,4E)-1-(p-Methoxyphenyl)-5-phenylpenta-2,4-dienone (27ah)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 105 mg, 0.82 mmol) was treated with Schwartz's reagent (215 mg, 0.83 mmol), *p*-methoxybenzoyl chloride (**26h**, 127 mg, 0.75 mmol) and Pd(PPh₃)₂Cl₂ (26.1 mg, 37.4 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 30:1) afforded **27ah** (28 mg, 0.11 mmol, 14%) as yellow solid.



*R*_f 0.26 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃) δ = 3.88 (s, 3H, OMe), 6.96 - 6.99 (m, 2H, *m*'-H), 6.99 - 7.05 (m, 2H, 4-H, 5-H), 7.11 (d, *J* = 15.0 Hz, 1H, 2-H), 7.32 (m, 1H, *p*-H), 7.35 - 7.40 (m, 2H, *m*-H), 7.48 - 7.52 (m, 2H, *o*-H), 7.60 (dd, *J* = 15.0 Hz, 9.7 Hz, 1H, 3-H), 7.98 - 8.03 (m, 2H, *o*'-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): δ = 55.5 (OMe), 113.8 (C-*m*'), 125.3 (C-2), 127.1 (C-5), 127.3 (C-*o*), 128.9 (C-*m*), 129.1 (C-*p*), 130.7 (C-*m*'), 131.2 (C-*i*), 136.3 (C-*i*'), 141.4 (C-4), 144.0 (C-3), 163.4 (C-*p*'), 188.7 (C-1) ppm. Spectroscopic data are in agreement with literature [12].

(2E,4E)-1-Phenyl-5-(p-tolyl)penta-2,4-dien-1-one (27ba)

According to GP3, (*E*)-1-(but-1-en-3-yn-1-yl)-4-methylbenzene (**25b**, 115 mg, 0.81 mmol) was treated with Schwartz's reagent (212 mg, 0.82 mmol), benzoyl chloride (**26a**, 85.4 μ L, 103 mg, 0.74 mmol) and Pd(PPh₃)₂Cl₂ (25.8 mg, 36.8 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27ba** (16 mg, 64.4 μ mol, 9 %) as yellow solid.



¹H NMR (500 MHz, CDCl₃): $\delta = 2.38$ (s, 3H, Me), 6.97 - 7.02 (m, 2H, 4-H, 5-H), 7.08 (d, J = 14.9 Hz, 1H, 2-H), 7.19 (d, J = 7.9 Hz, 2H, *m*-H), 7.39 - 7.43 (m, 2H, *o*-H), 7.46 - 7.52 (m, 2H, *m*'-H), 7.54 - 7.64 (m, 2H, 3-H, *p*'-H), 7.95 - 8.01 (m, 2H, *o*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 21.5$ (Me), 124.9 (C-2), 126.1 (C-4), 127.3 (C-*o*), 128.4 (C-*o*'), 128.6 (C-*m*'), 129.6 (C-*m*), 132.6 (C-*p*'), 133.4 (C-*p*), 138.4 (C-*i*), 139.6 (C-*i*'), 142.1 (C-5), 145.2 (C-3), 190.6 (C-1) ppm. Spectroscopic data are in agreement with literature [15].

(2E,4E)-5-(4-Chlorophenyl)-1-phenylpenta-2,4-dien-1-one (27ca)

According to GP3, (*E*)-1-(but-1-en-3-yn-1-yl)-4-chlorobenzene (**25c**, 100 mg, 0.62 mmol) was treated with Schwartz's reagent (162 mg, 0.63 mmol), benzoyl chloride (**26a**, 64.9 μ L, 78.6 mg, 0.56 mmol) and Pd(PPh₃)₂Cl₂ (19.6 mg, 28.0 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 30:1) afforded **27ca** (25 mg, 93.0 μ mol, 17%) as yellow solid.



*R*_f 0.29 (petroleum ether/EtOAc 30:1); ¹H NMR (400 MHz, CDCl₃) $\delta = 6.91 - 7.04$ (m, 2H, 4-H, 5-H), 7.10 (d, *J* = 15.0 Hz, 1H, 2-H), 7.32 - 7.37 (m, 2H, *m*'-H), 7.40 - 7.45 (m, 2H, *o*'-H), 7.46 - 7.52 (m, 2H, *m*-H), 7.54 - 7.62 (m, 2H, 3-H, *p*'-H), 7.95 - 8.00 (m, 2H, *o*-H) ppm; ¹³C NMR (101 MHz, CDCl₃) $\delta = 125.9$ (C-4), 127.5 (C-*m*'), 128.4 (C-2, C-*o*), 128.6 (C-*m*), 129.1 (C-*o*'), 132.7 (C-*p*), 134.6 (C-*i*), 135.0 (C-*p*'), 138.2 (C-*i*'), 140.3 (C-5), 144.3 (C-3), 190.4 (C-1) ppm. Spectroscopic data are in agreement with literature [12].

(2E,4E)-5-(4-Nitrophenyl)-1-phenylpenta-2,4-dien-1-one (27da)

According to GP3, (*E*)-1-(but-1-en-3-yn-1-yl)-4-nitrobenzene (**25d**, 71.6 mg, 0.42 mmol) was treated with Schwartz's reagent (109 mg, 0.42 mmol), benzoyl chloride (**26a**, 43.9 μ L, 53.1 mg, 0.38 mmol) and Pd(PPh₃)₂Cl₂ (13.3 mg, 18.9 mmol). Despite repeated purification via column chromatography on silica gel (petroleum ether/EtOAc 10:1) and HPLC (petroleum ether/EtOAc 98:2, Orbit 100 Sil, 5 μ m), **27da** (10 mg, 35.8 μ mol, 10 %) was isolated only in 63% purity.



*R*_f 0.34 (petroleum ether/EtOAc 5:1); ¹H NMR (500 MHz, CDCl₃) δ = 7.04 (d, *J* = 15.6 Hz, 1H, 3-H), 7.12 - 7.19 (m, 1H, 5-H), 7.21 (d, *J* = 15.0 Hz, 1H, 4-H), 7.51 (dd, *J* = 8.4 Hz, 7.0 Hz, 2H, *o*'-H), 7.56 - 7.65 (m, 4H, *m*'-H, *p*'-H, 2-H), 7.95 - 8.01 (m, 2H, *o*-H), 8.21 - 8.25 (m, 2H, 2H), 7.95 - 8.01 (m, 2H, *o*-H), 8.21 - 8.25 (m, 2H), 8.21 - 8.25 (m, 2H),

m-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 124.2$ (C-*m*), 127.7 (C-*m*'), 127.8 (C-*p*), 128.5 (C-*o*), 128.7 (C-*o*'), 131.1 (C-5), 133.1 (C-4), 137.8 (C-*i*), 138.5 (C-3), 142.3 (C-*i*'), 143.2 (C-2), 147.7 (C-*p*'), 190.1 (C-1) ppm. Spectroscopic data are in agreement with literature [16].

(1*E*,4*E*,6*E*)-1,7-Diphenylhepta-1,4,6-trien-3-one (27am)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 101 mg, 0.79 mmol) was treated with Schwartz's reagent (207 mg, 0.80 mmol), cinnamoyl chloride (**26m**, 68.6 μ L, 74.9 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (25.1 mg, 35.8 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **27am** (21 mg, 80.7 mmol, 12%) as yellow solid.



*R*_f 0.20 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃): $\delta = 6.64$ (d, J = 15.1 Hz, 1H, 2-H), 6.95 - 7.05 (m, 3H, 1'-H, 4-H, 5-H), 7.31 - 7.35 (m, 1H, *p*-H), 7.35 - 7.43 (m, 5H, *m*-H, *m*'-H, *p*'-H), 7.48 - 7.56 (m, 3H, 3-H, *o*-H), 7.61 (dd, J = 6.3 Hz, 2.5 Hz, 2H, *o*'-H), 7.70 (d, J = 15.9 Hz, 1H, 2'-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 125.5$ (C-1'), 127.0 (C-4), 127.3 (C-*o*), 128.4 (C-*o*'), 128.9 (C-*m*), 129.0 (C-2), 129.0 (C-*m*'), 129.3 (C-*p*'), 130.5 (C-*p*), 134.9 (C-*i*'), 136.1 (C-*i*), 141.7 (C-3), 143.0 (C-2'), 143.4 (C-5), 189.0 (C-1) ppm. Spectroscopic data are in agreement with literature [13].

(1E,3E)-1-Phenyltrideca-1,3-dien-5-one (27an)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), nonanoyl chloride (**26n**, 128 μ L, 125 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27an** (83.0 mg, 0.31 mmol, 43%) as yellow oil.



*R*_f 0.43 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃) $\delta = 0.88$ (t, *J* = 7.0 Hz, 3H, 8'-H), 1.30 (m, 10H, 3'-H, 4'-H, 5'-H, 6'-H, 7'-H), 1.64 (m, 2H, 2'-H), 2.59 (t, *J* = 7.5 Hz, 2H, 1'-H), 6.29 (d, *J* = 15.4 Hz, 1H, 5-H), 6.86 - 6.91 (m, 1H, 4-H), 6.95 (d, *J* = 15.6 Hz, 1H, 2-H), 7.30 - 7.34 (m, 2H, 3-H, *p*-H), 7.34 - 7.38 (m, 2H, *m*-H), 7.46 - 7.49 (m, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 14.1$ (C-8'), 22.7 (C-7'), 24.5 (C-6'), 29.2 (C-5'), 29.4 (C-4'), 29.4 (C-3'), 31.9 (C-2'), 40.9 (C-1'), 126.8 (C-4), 127.2 (C-*o*), 128.9 (C-*m*), 129.2 (C-*p*), 129.7 (C-5), 136.1 (C-*i*), 141.1 (C-2), 142.4 (C-3), 200.9 (C-1) ppm.; MS (ESI): *m* / *z* for C₁₉H₂₆OH⁺ calcd.: 271.21 [M+H]⁺, found: 271.21.; *m* / *z* for C₁₉H₂₆ONa⁺ calcd.: 293.19 [M+Na]⁺, found: 293.19.; HRMS (ESI): *m* / *z* for C₁₉H₂₆ONa⁺ calcd.: 293.1878 [M+Na]⁺, found: 293.1876.; FT-IR (ATR): $\tilde{v} = 3061$ (w), 3024 (w), 2999 (w), 2954 (s), 2922 (vs), 2851 (s), 1681 (vs), 1611 (m), 1590 (s), 1467 (m), 1449 (m), 1405 (w), 1334 (w), 1314 (w), 1294 (w), 1259 (w), 1223

(w), 1129 (w), 1087 (m), 1053 (w), 1034 (w), 1015 (s), 962 (w), 883 (w), 819 (w), 743 (m), 725 (w), 688 (m), 504 (w) cm⁻¹.

(2E,5E,7E)-8-Phenylocta-2,5,7-trien-4-one (27ao)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 101 mg, 0.79 mmol) was treated with Schwartz's reagent (207 mg, 0.80 mmol), 4-methoxybenzoyl chloride (**26o**, 68.6 μ L, 74.9 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (25.1 mg, 35.8 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **27ao** (40 mg, 202 mmol, 40%) as yellow solid.



*R*_f 0.20 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃) δ = 1.95 (dd, *J* = 6.8 Hz, 1.7 Hz, 3H, Me), 6.38 - 6.42 (m, 1H, 1'-H), 6.51 (d, *J* = 15.2 Hz, 1H, 2-H), 6.90 - 7.00 (m, 3H, 2'-H, 4-H, 5-H), 7.30 - 7.33 (m, 1H, *p*-H), 7.34 - 7.39 (m, 2H, *m*-H), 7.43 (dd, *J* = 15.2 Hz, 10.2 Hz, 1H, 3-H), 7.46 - 7.49 (m, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃) δ = 18.5 (Me), 127.0 C-2'), 127.2 (C-*o*), 128.3 (C-2), 128.9 (C-*m*), 129.1 (C-*p*), 130.9 (C-1'), 136.2 (C-*i*), 141.3 (C-4), 143.0 (C-5), 143.1 (C-3), 189.2 (C-1) ppm. Spectroscopic data are in agreement with literature [17].

(4E,6E)-2,2-Dimethyl-7-phenylhepta-4,6-dien-3-one (27ap)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), pivaloyl chloride (**26p**, 87.4 μ L, 85.5 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 60:1) afforded **27ap** (48 mg, 0.22 mmol, 32%) as yellow solid.



*R*_f 0.49 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): $\delta = 1.20$ (s, 9H, *t*-Bu), 6.68 (d, *J* = 15.0 Hz, 1H, 2-H), 6.87 - 6.98 (m, 2H, 4-H, 5-H), 7.27 - 7.33 (m, 1H, *p*-H), 7.33 - 7.39 (m, 2H, *m*-H), 7.43 - 7.50 (m, 3H, *o*-H, 3-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 26.4$ (C(*C*H₃)₃), 43.1 (*C*(CH₃)₃), 124.3 (C-2), 126.9 (C-4), 127.2 (C-*o*), 128.8 (C-*m*), 129.0 (C-*p*), 136.3 (C-*i*), 141.1 (C-5), 142.9 (C-3), 204.5 (C-1) ppm. Spectroscopic data are in agreement with literature [13].

(2E,4E)-1-Phenyldodeca-2,4-dien-1-one (27ea)

According to GP3, (*E*)-undec-3-en-1-yne (**25e**, 100 mg, 0.67 mmol) was treated with Schwartz's reagent (175 mg, 0.68 mmol), benzoyl chloride (**26a**, 70.3 μ L, 85.0 mg, 0.61 mmol) and Pd(PPh₃)₂Cl₂ (21.2 mg, 30.3 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 30:1) afforded **27ea** (54 mg, 0.21 mmol, 34%) as colorless oil.



*R*_f 0.49 (petroleum ether/EtOAc 60:1); ¹H NMR (700 MHz, CDCl₃): $\delta = 0.89$ (t, *J* = 7.0 Hz, 3H, 12-H), 1.30 (m, 8H, 8-H, 9-H, 10-H, 11-H), 1.45 (p, *J* = 7.2 Hz, 2H, 7-H), 2.21 (q, *J* = 7.2 Hz, 2H, 6-H), 6.26 (dt, *J* = 15. Hz, 6.7 Hz, 1H, 5-H), 6.32 (dd, *J* = 15.2 Hz, 10.6 Hz, 1H, 4-H), 6.88 (d, *J* = 15.0 Hz, 1H, 3-H), 7.41 (dd, *J* = 15.1 Hz, 10.6 Hz, 1H, 2-H), 7.47 (t, *J* = 7.7 Hz, 2H, *m*-H), 7.53 - 7.57 (m, 1H, *p*-H), 7.94 (dd, *J* = 8.3 Hz, 1.4 Hz, 2H; *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃) $\delta = 14.1$ (C-12), 22.7 (C-11), 28.7 (C-7), 29.1 (C-10), 29.2 (C-9), 31.8 (C-8), 33.3 (C-6), 123.5 (C-3), 128.4 (C-*o*), 128.5 (C-*m*), 129.1 (C-4), 132.5(C-*p*), 138.4 (C-*i*), 145.4 (C-5), 146.8 (C-2), 191.0 (C-1) ppm. Spectroscopic data are in agreement with literature [18].

(3*E*,5*E*)-Trideca-3,5-dien-2-one (27eq)

According to GP3, (*E*)-undec-3-en-1-yne (**25e**, 82.0 mg, 0.55 mmol) was treated with Schwartz's reagent (144 mg, 0.56 mmol), acetyl chloride (**22**, 35.6 μ L, 39.2 mg, 0.50 mmol) and Pd(PPh₃)₂Cl₂ (17.5 mg, 25.0 μ g). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27eq** (65 mg, 0.34 mmol, 65%) as yellow solid.



*R*_f 0.29 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): $\delta = 0.88$ (t, J = 6.7 Hz, 3H, 12-H), 1.22 - 1.34 (m, 8H, 8-H, 9-H, 10-H, 11-H), 1.43 (p, J = 7.5 Hz, 2H, 7-H), 2.14 - 2.22 (m, 2H, 6-H), 2.26 (d, J = 1.2 Hz, 3H, COMe), 6.05 (d, J = 15.6 Hz, 1H, 5-H), 6.13 - 6.23 (m, 2H, 2-H, 4-H), 7.09 (ddd, J = 15.6 Hz, 5.7 Hz, 3.0 Hz, 1H, 3-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 14.1$ (C-12), 22.7 (C-8), 27.1 (COMe), 28.7 (C-11), 29.1 (C-10), 29.2 (C-9), 31.8 (C-7), 33.2 (C-6), 128.8 (C-2), 128.8 (C-3), 144.1 (C-4), 145.9 (C-5), 198.9 (C-1) ppm. Spectroscopic data are in agreement with literature [19].

(*3E*,*5E*)-6-Phenylhexa-3,5-dien-2-one (27aq)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), acetyl chloride (**22**, 50.6 μ L, 55.7 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 20:1) afforded **27aq** (39.0 mg, 0.23 mmol, 32%) as yellow solid.



 $R_{\rm f}$ 0.29 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃): δ = 2.35 (s, 3H, Me), 6.29 (d, J = 15.5 Hz, 1H, 5-H), 6.91 (dd, J = 15.6 Hz, 10.6 Hz, 1H, 4-H), 6.98 (d, J = 15.5 Hz, 1H, 2-H), 7.29 - 7.33 (m, 1H, 3-H), 7.33 - 7.37 (m, 1H, *p*-H), 7.39 (dd, J = 8.4 Hz, 6.8 Hz, 2H, *m*-

H), 7.48 - 7.52 (m, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃) δ = 27.4 (Me), 126.7 (4-H), 127.3 (C-*o*), 128.9 (C-*m*), 129.3 (C-*p*), 130.5 (C-5), 136.0 (C-*i*), 141.3 (C-2), 143.5 (C-3), 198.5 (C-1) ppm. Spectroscopic data are in agreement with literature [20].

Ethyl (2E,4E)-5-phenylpenta-2,4-dienoate (27ar)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), ethyl chloroformate (**26r**, 67.5 μ L, 77.0 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27ar** (32 mg, 0.16 mmol, 22%) as yellow solid.



*R*_f 0.43 (petroleum ether/EtOAc 20:1); ¹H NMR (400 MHz, CDCl₃): $\delta = 1.25$ (t, J = 7.1 Hz, 3H, CH₂CH₃), 4.16 (q, J = 7.1 Hz, 2H, CH₂CH₃), 5.92 (d, J = 15.3 Hz, 1H. 2-H), 6.74 - 6.88 (m, 2H, 4-H, 5-H), 7.22 - 7.32 (m, 3H, *m*-H, *p*-H), 7.33 - 7.43 (m, 3H, 3-H, *o*-H) ppm. ¹³C NMR (126 MHz, CDCl₃): $\delta = 14.4$ (CH₂CH₃), 60.4 (CH₂CH₃), 121.4 (C-2), 126.3 (C-4), 127.2 (C-*o*), 128.8 (C-*m*), 129.0 (C-*p*), 136.1 (C-*i*), 140.4 (C-3), 144.6 (C-5), 167.1 (C-1) ppm. Spectroscopic data are in agreement with literature [21].

(3E,5E)-1-Chloro-6-phenylhexa-3,5-dien-2-one (27as)

According to GP3, (*E*)-but-1-en-3-ynylbenzene (**25a**, 100 mg, 0.78 mmol) was treated with Schwartz's reagent (205 mg, 0.80 mmol), 2-cloroacetyl chloride (**26s**, 56.4 μ L, 80.1 mg, 0.71 mmol) and Pd(PPh₃)₂Cl₂ (24.9 mg, 35.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 30:1) afforded **27as** (34 mg, 0.17 mmol, 23%) as yellow solid.



*R*_f 0.34 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): δ = 4.23 (s, 2H, CH₂), 6.52 (d, *J* = 15.3 Hz, 1H, 2-H), 6.91 (dd, *J* = 15.5 Hz, 10.9 Hz, 1H, 4-H), 7.02 (d, *J* = 15.5 Hz, 1H, 5-H), 7.31 - 7.41 (m, 3H, *m*-H, *p*-H), 7.45 - 7.52 (m, 3H, 3-H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 47.4 (CH₂), 125.0 (C-2), 127.6 (C-4), 129.0 (C-*o*), 129.2 (C-*m*), 129.7 (C-*p*), 135.8 (C-*i*), 143.3 (C-5), 145.3 (C-3), 191.4 (C-1) ppm. Spectroscopic data are in agreement with literature [22].

1.6. Synthesis of substituted dienones

(2E,4E)-4-Methyl-1,5-diphenylpenta-2,4-dien-1-one (27fa)

According to GP3, (*E*)-(2-methylbut-1-en-3-yn-1-yl)benzene (**25f**, 0.10 g, 0.70 mmol) was treated with Schwartz's reagent (185 mg, 0.72 mmol), benzoyl chloride (**26a**, 0.08 mL, 90 mg, 0.64 mmol) and Pd(PPh₃)₂Cl₂ (22 mg, 0.03 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 50:1) afforded **27fa** (88 mg, 0.35 mmol, 55%) as yellow solid.



*R*_f 0.20 (petroleum ether/EtOAc 50:1); ¹H NMR (400 MHz, CDCl₃): $\delta = 2.17$ (d, J = 1.4 Hz, 3H, Me), 6.98 (s, 1H, 5-H), 7.06 (d, J = 15.3 Hz, 1H, 2-H), 7.27 - 7.42 (m, 5H, *o*-H, *m*-H, *p*-H), 7.45 - 7.54 (m, 2H, *m*'-H), 7.54 - 7.60 (m, 1H, *p*'-H), 7.64 (d, J = 15.3 Hz, 1H, 3-H), 7.92 - 8.12 (m, 2H, *o*'-H) ppm.; ¹³C NMR (101 MHz, CDCl₃): $\delta = 14.1$ (Me), 121.7 (C-2), 128.0 (C-*p*), 128.5 (C-*o*), 128.6 (C-*o*'), 128.7 (C-*m*), 129.7 (C-*m*'), 132.7 (C-*p*'), 134.8 (C-*i*), 136.9 (C-4), 138.7 (C-*i*'), 140.7 (C-5), 150.4 (C-3), 191.0 (C-1) ppm. Spectroscopic data are in agreement with literature [16].

(2E,4E)-2,4-Dimethyl-1,5-diphenylpenta-2,4-dien-1-one (27ha)

According to GP3, (*E*)-(2-methylpent-1-en-3-yn-1-yl)benzene (**25h**, 0.10 g, 0.64 mmol) was treated with Schwartz's reagent (168 mg, 0.65 mmol), benzoyl chloride (**26a**, 0.07 mL, 82 mg, 0.58 mmol) and Pd(PPh₃)₂Cl₂ (20 mg, 0.03 mmol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 50:1) afforded **27ha** (25 mg, 0.1 mmol, 17%) as yellow oil.



*R*_f 0.29 (petroleum ether/EtOAc 50:1); ¹H NMR (400 MHz, CDCl₃): δ = 2.14 (d, *J* = 1.4 Hz, 3H, 4-Me), 2.25 (d, *J* = 1.4 Hz, 3H, 2-Me), 6.63 (s, 1H, 5-H), 6.80 (s, 1H, 3-H), 7.30 - 7.40 (m, 5H, *o*-H, *m*-H, *p*-H), 7.43 - 7.49 (m, 2H, *m*'-H), 7.50 - 7.57 (m, 1H, *p*'-H), 7.67 - 7.73 (m, 2H, *o*'-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 13.3 (2-Me), 17.2 (4-Me), 126.1 (C-*p*), 126.9 (C-*m*'), 127.1 (C-*m*), 128.1 (C-*o*'), 128.2 (C-*o*), 130.2 (C-*p*'), 133.2 (C-*i*), 133.9 (C-5), 134.2 (C-2), 135.7 (C-*i*'), 137.6 (C-4), 146.1 (C-3), 198.6 (C-1) ppm.; FT-IR (ATR): \tilde{v} = 3058 (w), 3024 (w), 2924 (w), 2854 (w), 1953 (w), 1723 (w), 1641 (m), 1597 (m), 1577 (w), 1491 (w), 1445 (m), 1380 (w), 1358 (w), 1314 (w), 1264 (m), 1177 (w), 1149 (w), 1073 (w), 1016 (m), 921 (w), 848 (w), 790 (w), 742 (m), 710 (s), 696 (s), 672 (w), 647 (w), 618 (w), 568 (w), 517 (br) cm⁻¹; MS (ESI): *m*/*z* for C₁₉H₁₈ONa⁺ calcd.: 285.13 [M+Na]⁺, found: 285.13.; HRMS (ESI): *m*/*z* for C₁₉H₁₈ONa⁺ calcd.: 285.13 [M+Na]⁺, found: 285.1250.

(2E,4E)-2-Methyl-1-phenyl-5-(p-tolyl)penta-2,4-dien-1-one (27oa)

According to GP3, (*E*)-1-methyl-4-(pent-1-en-3-yn-1-yl)benzene (**250**, 86 mg, 0.55 mmol) was treated with Schwartz's reagent (145 mg, 0.56 mmol), benzoyl chloride (**26a**, 0.06 mL, 70 mg, 0.50 mmol) and Pd(PPh₃)₂Cl₂ (18 mg, 0.03 mmol). Purification by column chromatography on silica gel (petroleum ether / EtOAc 50 : 1) afforded **270a** (13 mg, 0.05 mmol, 10 %) as orange oil.



*R*_f 0.29 (petroleum ether/EtOAc 50:1); ¹H NMR (700 MHz, CDCl₃): δ = 2.18 (s, 3H, 2-Me), 2.36 (s, 3H, *p*-Me), 6.76 (d, *J* = 15.4 Hz, 1H, 5-H), 6.90 - 6.95 (m, 1H, 4-H), 7.12 - 7.18 (m, 3H, *m*-H, 3-H), 7.37 (d, *J* = 7.9 Hz, 2H, *o*-H), 7.45 (t, *J* = 7.6 Hz, 2H, *m*'-H), 7.49 - 7.55 (m, 1H, *p*'-H), 7.64 (d, *J* = 7.5 Hz, 2H, *o*'-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): δ = 13.0 (2-Me), 21.5 (*p*-Me), 123.4 (C-3), 127.3 (C-*o*), 128.3 (C-*m*'), 129.3 (C-*o*'), 129.7 (C-*m*), 131.3 (C-*p*'), 133.8 (C-*p*), 135.6 (C-2), 139.1 (C-*i*'), 139.4 (C-*i*), 140.1 (C-5), 143.3 (C-4), 199.0 (C-1) ppm.; FT-IR (ATR): \tilde{v} = 3024 (br), 2923 (br), 2857 (br), 1639 (s), 1614 (s), 1577 (m), 1511 (w), 1490 (w), 1446 (m), 1383 (w), 1361 (w), 1329 (m), 1309 (m), 1281 (s), 1245 (m), 1169 (br), 1109 (w), 1074 (w), 1033 (m), 1012 (m), 970 (m), 909 (w), 806 (m), 714 (s), 648 (m), 597 (w), 520 (w), 454 (w) cm⁻¹.; MS (ESI): *m*/*z* for C₁₉H₁₈ONa⁺ calcd.: 285.1250 [M+Na]⁺, found: 285.12.; HRMS (ESI): *m*/*z* for C₁₉H₁₈ONa⁺ calcd.: 285.1250 [M+Na]⁺, found: 285.1246.

1.7. Hydrozirconation of terpene-derived enynes

(E)-3-(6,6-Dimethylbicyclo[3.1.1]hept-2-en-2-yl)-1-phenylprop-2-en-1-one (27pa)

According to GP3, 2-ethynyl-6,6-dimethylbicyclo[3.1.1]hept-2-ene (**25p**, 105 mg, 0.72 mmol) was treated with Schwartz's reagent (189 mg, 0.73 mmol), benzoyl chloride (**26a**, 75.8 μ L, 91.8 mg, 0.65 mmol) and Pd(PPh₃)₂Cl₂ (22.9 mg, 32.6 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27pa** (77 mg, 0.31 mmol, 47%) as colorless oil.



*R*_f 0.46 (petroleum ether/EtOAc 20:1); ¹H NMR (700 MHz, CDCl₃): $\delta = 0.80$ (s, 3H, Me¹), 1.19 (d, *J* = 9.1 Hz, 1H, 10-H_A), 1.38 (s, 3H, Me²), 2.15 - 2.21 (m, 1H, 7-H), 2.44 (dt, *J* = 20.0 Hz, 3.2 Hz, 1H, 6-H_A), 2.48 - 2.56 (m, 2H, 6-H_B, 10-H_B), 2.69 (td, *J* = 5.6 Hz, 1.5 Hz, 1H, 7-H), 6.17 (d, *J* = 3.8 Hz, 1H, 5-H), 6.84 (d, *J* = 15.4 Hz, 1H, 3-H), 7. 43 - 7.49 (m, 3H, 2-H, *m*-H), 7.51 - 7.57 (m, 1H, *p*-H), 7.94 (dd, *J* = 8.0 Hz, 1.4 Hz, 2H, *o*-H) ppm.; ¹³C NMR (176 MHz, CDCl₃): $\delta = 20.9$ (Me¹), 26.2 (Me²), 31.2 (C-10), 32.9 (C-6), 37.9 (C-8), 40.7 (C-7), 41.4 (C-9), 118.6 (C-3), 128.4 (C-*m*), 128.5 (C-*o*), 132.4 (C-*p*), 136.4 (C-6), 138.7 (C-*i*), 145.8 (C-2),

146.4 (C-4), 191.3 (C-1) ppm.; MS (ESI): m/z for C₁₈H₂₁O⁺ calcd.: 253.37 [M+H]⁺, found: 253.16.; m/z for C₁₉H₂₆ONa⁺ calcd.: 275.35 [M+Na]⁺, found: 275.14.; HRMS (ESI): m/z for C₁₈H₂₀ONa⁺ calcd.: 275.1406 [M+Na]⁺, found: 275.1408.; FT-IR (ATR): $\tilde{v} = 3059$ (w), 2917 (m), 2881 (m), 2821 (w), 1657 (s), 1596 (s), 1583 (vs), 1466 (), 1446 (m), 1422 (m), 1383 (m), 1366 (m), 1326 (s), 1316 (s), 1284 (vs), 1266 (m), 1209 (vs), 1175 (s), 1131 (m), 1098 (m), 1074 (m), 1056 (m), 1033 (m), 1016 (vs), 1000 (m), 981 (s), 915 (m), 886 (m), 857 (m), 824 (m), 801 (m), 768 (vs), 703 (vs), 692 (vs), 650 (s), 624 (s), 586 (m), 518 (m), 465 (w), 445 (w) cm⁻¹.

2,2,6-Trimethylcyclohexan-1-one (34)

Under an inert atmosphere (N₂), *n*-butyllithium (3.1 mL, 491 mg, 7.66 mmol, 2.5 M in hexane) was added dropwise to a solution of diisopropylamine (1.26 mL, 907 g, 8.96 mmol) in dry THF (6 mL) at -78 °C. After 1 h at 0 °C, 2,6-dimethylcyclohexanone (**32**, 1.00 mL, 912 mg, 7.23 mmol) was added at -78 °C. Methyl iodide (0.68 mL, 1.54 g, 10.8 mmol) was added at the same temperature. The reaction mixture was stirred for 1 h at -78 °C, warmed to room temperature and further stirred for 17 h, before quenching in a mixture of sat. NH₄Cl (200 mL), water (50 mL) and diethyl ether (150 mL). The layers were separated and the aqueous phase was extracted with diethyl ether (3 × 50 mL). The combined organic phases were washed with sat. NaCl (50 mL), dried (MgSO₄), and concentrated to yield **34** (1.00 g, 7.13 mmol, 99%) as colorless oil.



¹H NMR (500 MHz, CDCl₃) $\delta = 0.96 - 1.02$ (m, 3H, 6-Me), 1.04 (s, 3H, 2-Me¹), 1.17 (s, 3H, 2-Me²), 1.31 (qd, J = 13.1 Hz, 4.0 Hz, 1H, 5-H_A), 1.54 (td, J = 13.4 Hz, 4.2 Hz, 1H, 4-H_A), 1.60 - 1.68 (m, 1H, 3- H_A), 1.76 (dq, J = 13.4 Hz, 3.1 Hz, 1H, 4-H_B), 1.81 - 1.94 (m, 1H, 3-H_B), 2.04 (ddq, J = 12.5 Hz, 6.0 Hz, 3.1 Hz, 1H, 5-H_B), 2.65 (dp, J = 12.6 Hz, 6.3 Hz, 1H, 6-H) ppm; ¹³C NMR (126 MHz, CDCl₃) $\delta = 15.0$ (6-Me), 21.6 (C-3), 25.3 (2-Me¹), 25.7 (2-Me²), 36.8 (C-5), 40.8 (C-6), 41.9 (C-4), 45.3 (C-2), 217.4 (C-1). Spectroscopic data are in agreement with literature [23].

1-Ethynyl-2,2,6-trimethylcyclohexan-1-ol (35)

Under an inert atmosphere (N₂), 2,2,6-trimethylcyclohexan-1-one (**34**, 1.00 g, 7.13 mmol) was dissolved in dry THF (20 mL) and ethynylmagnesium bromide (21.6 mL, 1.40 g, 10.8 mmol, 0.5 M in THF) was added dropwise at 0 °C. After stirring for 4 h at room temperature, the reaction mixture was quenched with 1 M HCl (25 mL). The layers were separated and the aqueous phase was extracted with EtOAc (3×50 mL), washed with sat. NaCl (50 mL), and dried (MgSO₄). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded a diastereomeric mixture of **35** (847 mg, 5.07 mmol, 71%, diastereomeric ratio dr (diastereomer 2) 0.45:0.55, isolated yield) as colorless oil.



For the characterization, both diastereomers were isolated. The stereochemical elucidation was not performed. Therefore, a specific assignment to one diastereomer was not possible.

Diastereomer 1 of 35

*R*_f 0.43 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): $\delta = 1.07$ (d, J = 6.7 Hz, 3H, 8-Me), 1.09 (d, J = 5.0 Hz, 6H, 4-Me), 1.16 - 1.34 (m, 2H, 5-H_A, 7-H_A), 1.40 - 1.52 (m, 3H., 6-H, 7-H_B), 1.59 (td, J = 12.5 Hz, 5.7 Hz, 1H, 5-H_B), 1.70 (s, 1H, OH), 1.90 (ddd, J = 12.5 Hz, 6.6 Hz, 3.9 Hz, 1H, 8-H), 2.41 (s, 1H, 1-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): $\delta = 17.0$ (8-Me), 21.1 (6-H), 23.6 (4-Me¹), 26.1 (4-Me²), 28.7 (C-7), 33.6 (C-5), 36.0 (C-8), 38.2 (C-4), 73.0 (C-1), 76.1 (C-2), 86.2 (C-3) ppm.; GC-MS (EI): m/z for C₁₁H₁₇O⁺ calcd.: 165.3 [M]⁺, found: 165.1.; HRMS (ESI): m/z for C₁₁H₁₈O calcd.: 166.1352 [M]⁺, found: 166.1351.; FT-IR (ATR): $\tilde{v} = 3487$ (b), 3307 (m), 2967 (s), 2933 (vs), 2866 (m), 1704 (w), 1460 (m), 1376 (m), 1366 (m), 1298 (m), 1218 (m), 1181 (w), 1158 (m), 1132 (m), 1104 (w), 1075 (m), 1061 (m), 1028 (m), 1017 (m), 965 (vs), 954 (vs), 924 (w), 884 (m), 857 (w), 840 (w), 735 (m), 651 (s), 626 (s), 565 (m), 550 (w), 489 (w), 469 (w), 421 (w) cm⁻¹.

Diastereomer 2 of **35** (indicated with ^{*})

^{*}*R*_f 0.47 (petroleum ether/EtOAc 20:1); ^{*1}H NMR (500 MHz, CDCl₃): δ = 1.00 (s, 3H, 4-Me¹), 1.04 (d, *J* = 6.5, 3H, 6-Me), 1.12 (s, 3H, 4-Me²), 1.28 - 1.39 (m, 2H, 5-H_A, 7-H_A), 1.39 - 1.51 (m, 2H, 6-H).1.54 - 1.67 (m, 2H, 5-H_B, 7-H_B), 1.81 - 1.93 (m, 2H, 8-H, OH), 2.48 (s, 1H, 1-H) ppm. ^{*13}C NMR (126 MHz, CDCl₃) δ = 16.3 (8-Me), 19.7 (4-Me¹), 21.2 (6-H), 26.7 (4-Me²), 32.6 (C-5), 36.7 (C-8), 37.9 (C-7), 38.7 (C-4), 75.2 (C-1), 78.6 (C-2), 84.1 (C-3) ppm.; ^{*}GC-MS (EI): *m*/*z* for C₁₁H₁₇O⁺ calcd.: 165.3 [M]⁺, found: 165.1.; ^{*}HRMS (ESI): *m*/*z* for C₁₁H₁₈O calcd.: 166.1352 [M], found: 166.1352. ^{*}FT-IR (ATR): \tilde{v} = 3615 (w), 3477 (b), 3307 (s), 2962 (s), 2930 (vs), 2867 (s), 1460 (s), 1385 (m), 1367 (m), 1332 (m), 1301 (m), 1275 (m), 1220 (m), 1183 (w), 1136 (w), 1073 (s), 1059 (s), 1032 (m), 991 (s), 973 (s), 961 (w), 922 (w), 885 (w), 855 (w), 787 (w), 651 (s), 626 (s), 552 (w), 476 (w), 434 (w), 416 (w) cm⁻¹.

2-Ethynyl-1,1,3-trimethylcyclohexane (25q)

Under an inert atmosphere (N₂), 1-ethynyl-2,2,6-trimethylcyclohexan-1-ol (**35**, 686 mg, 4.13 mmol) in dichloromethane (10 mL) was treated with NEt₃ (2.90 mL, 2.09 g, 20.6 mmol) and MsCl (0.80 mL 1.18 g, 10.3 mmol) at 0 °C. After stirring for 1 h, additional NEt₃ (0.50 mL, 0.36 g, 3.59 mmol) and MsCl (0.50 mL 0.74 g, 6.4 mmol) were added. Upon completion the reaction was quenched with sat. NH₄Cl (25 mL) and the phases were separated. The aqueous phase was extracted with dichloromethane (3×20 mL), washed with sat. NaCl (20 mL), and dried (MgSO₄). Purification by column chromatography on silica gel (petroleum ether) afforded **25q** (300 mg, 2.02 mmol, 49%) as colorless oil.



*R*_f 0.69 (petroleum ether); ¹H NMR (400 MHz, CDCl₃) δ = 1.08 - 1.26 (m, 7H, 4-Me; 6-H_A), 1.42 - 1.65 (m, 3H, 5-H, 6-H_B), 1.89 (s, 3H, 8-Me), 1.98 - 2.05 (m, 2H, 7-H), 3.07 (s, 1H, 1-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 18.9 (C-6), 22.6 (8-Me), 28.8 (4-Me), 31.9 (C-7), 33.6, 37.6 (C-5), 80.5 (C-1), 82.5 (C-2), 123.1 (C-3), 142.8 (C-8) ppm.; GC-MS (EI): *m*/*z* for C₁₁H₁₆: calcd.: 148.3 [M], found: 148.1.; HRMS (ESI): *m*/*z* for C₁₁H₁₆⁺ calcd.: 148.1246 [M], found: 148.1247.; FT-IR (ATR): \tilde{v} = 3307 (m), 2932 (vs), 2864 (s), 2222 (m), 2141 (w), 2087 (m), 2072 (s), 2049 (w), 2028 (m), 1964 (w), 1933 (w), 1899 (w), 161 (m), 1592 (w), 1507 (m), 1459 (s), 1377 (m), 1360 (m), 1298 (m), 1260 (m), 1228 (s), 1196 (m), 1173 (w), 1131 (w), 1078 (w), 1027 (m), 925 (w), 895 (w), 849 (m), 827 (m), 746 (w), 706 (w), 632 (m), 594 (w), 576 (w), 534 (w), 482 (w), 455 (w), 424 (w) cm⁻¹.

(*E*)-4-(2,6,6-Trimethylcyclohex-1-en-1-yl)but-3-en-2-one (3)

According to GP3, 2-ethynyl-1,1,3-trimethylcyclohexane (**250**, 80 mg, 0.54 mmol) was treated with Schwartz's reagent (141 mg, 0.55 mmol), acetyl chloride (**22**, 30.3 μ L, 38.5 mg, 0.49 mmol) and Pd(PPh₃)₂Cl₂ (17.2 mg, 24.5 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 30:1) afforded **3** (17 mg, 0.88 mmol, 18%) as colorless oil.



*R*_f 0.3 (petroleum ether/EtOAc 20:1); ¹H NMR (500 MHz, CDCl₃): δ = 1.06 (s, 6H, 9-Me), 1.44 - 1.50 (m, 2H, 8-H), 1.57 - 1.66 (m, 2H, 7-H), 1.75 (d, *J* = 1.0 Hz, 3H, 5-Me), 2.06 (t, *J* = 6.4, 2H, 6-H), 2.29 (s, 3H, 1-Me), 6.11 (d, *J* = 16.4 Hz, 1H, 2-H), 7.23 - 7.30 (m, 1H. 3-H) ppm.; ¹³C NMR (126 MHz, CDCl₃): δ = 18.9 (C-7), 21.8 (5-Me), 27.2 (1-Me), 28.8 (9-Me), 33.6 (C-6), 34.1 (C-9), 39.7 (C-8), 131.6 (C-2), 135.9 (C-5), 136.1 (C-4), 143.2 (C-3), 198.8 (C-1) ppm. Spectroscopic data are in agreement with literature [24].

(E)-1-Phenyl-3-(2,6,6-trimethylcyclohex-1-en-1-yl)prop-2-en-1-one (27qa)

According to GP3, 2-ethynyl-6,6-dimethylbicyclo[3.1.1]hept-2-ene (**25q**, 100 mg, 0.68 mmol) was treated with Schwartz's reagent (177 mg, 0.69 mmol), benzoyl chloride (**26a**, 67.9 μ L, 86.2 mg, 0.61 mmol) and Pd(PPh₃)₂Cl₂ (21.5 mg, 30.7 μ mol). Purification by column chromatography on silica gel (petroleum ether/EtOAc 40:1) afforded **27qa** (39 mg, 0.15 mmol, 25%) as yellow oil.



R^f 0.47 (petroleum ether); ¹H NMR (500 MHz, CDCl₃) $\delta = 1.13$ (s, 6H, 9-Me), 1.48 - 1.55 (m, 2H, 8-H), 1.61 - 1.69 (m, 2H, 7-H), 1.85 (d, *J* = 1.1 Hz, 3H, 5-Me), 2.03 - 2.16 (m, 2H, 6-H), 6.93 (d, *J* = 15.8 Hz, 1H, 2-H), 7.44 - 7.50 (m, 2H, *m*-H), 7.52 - 7.62 (m, 2H, 3-H, *p*-H), 7.91 - 7.97 (m, 2H, *o*-H) ppm.; ¹³C NMR (126 MHz, CDCl₃) $\delta = 18.9$ (C-7), 21.9 (5-Me), 28.9 (9-Me), 33.8 (C-6), 34.2 (C-9), 39.9 (C-8), 126.2 (C-2), 128.5 (C-*m*), 128.5 (C-*o*), 132.5 (C-*p*), 136.8 (C-5), 136.9 (C-4), 138.5 (C-*i*), 144.6 (C-*p*), 190.8 (C-1) ppm.; MS (EI): *m*/*z* for C₁₈H₂₃O⁺: calcd.: 255.17 [M+H]⁺, found: 255.17.; HRMS (ESI): *m*/*z* for C₁₈H₂₃O⁺ calcd.: 255.1741 [M+H]⁺, found: 255.1743.; FT-IR (ATR): $\tilde{v} = 3060$ (w), 2958 (s), 2930 (s), 2866 (m), 2825 (w), 2175 (vs), 1663 (vs), 1600 (vs), 1579 (s), 1447 (w), 1375 (m), 1361 (w), 1315 (s), 1278 (s), 1262 (s), 1216 (s), 1178 (m), 1141 (w), 1072 (w), 1036 (m), 1009 (s), 984 (m), 938 (w), 869 (w), 850 (w), 799 (w), 777 (w), 698 (s), 633 (w) cm⁻¹.

1.8. Synthesis of bromo diene S1

((1*E*,3*E*)-4-bromobuta-1,3-dien-1-yl)benzene (S1)

Under an inert atmosphere (N₂), enyne **25a** (100 mg, 0.78 mmol) was dissolved in anhydrous toluene under absence of light and Schwartz's reagent (205 mg, 0.79 mmol) was added. After stirring for 1 h at 50 °C, the formed dark red solution showed complete conversion. NBS (141 mg, 0.79 mmol) was added at room temperature and the reaction mixture was stirred for 18 h, filtered through a pad of SiO₂, and washed with EtOAc. Purification by column chromatography on silica gel (petroleum ether) afforded **S1** (131 mg, 0.63 mmol, 88%) as yellow solid.



*R*_f 0.62 (petroleum ether); ¹H NMR (700 MHz, CDCl₃): $\delta = 6.37$ (d, J = 13.5 Hz, 1H, 4-H), 6.51 (d, J = 15.6, 1H, 1-H), 6.61 (dd, J = 15.6 Hz, 10.7 Hz, 1H, 2-H), 6.81 (dd, J = 13.5 Hz, 10.7 Hz, 1H, 3-H), 7.18 – 7.21 (m, 1H, *p*-H), 7.24 – 7.28 (m, 2H, *m*-H), 7.30 – 7.35 (m, 2H, *o*-H) ppm. ¹³C NMR (176 MHz, CDCl₃): $\delta = 109.0$ (C-4), 126.1 (C-2), 126.5 (C-*o*), 128.1 (C-*p*), 128.8 (C-*m*), 133.4 (C-3), 137.7 (C-1) ppm. Spectroscopic data are in agreement with literature [25]

2. Control experiments

2.1. Trapping experiments with NBS

In order to investigate the conversion of starting material 25 in the first step of the reaction sequence, the formed (*E*)-alkenylzirconium 24 was reacted with *N*-bromosuccinimide (NBS, Scheme S1).



Scheme S1

Therefore, enyne **25a** was dissolved in toluene, shielded from light and treated with Schwartz's reagent for 1 h at 50 °C. After cooling to room temperature, NBS was added, and the reaction mixture was stirred overnight. The crude ¹H NMR spectrum of **S1** showed no proton signals of **25a**, thus starting material **25a** was fully converted to **24**. However, GC–MS analysis of the crude product showed, apart from major product **S1** only traces of three side products. One of these side products showed an $m/z = 208 [M - H]^-$ peak, which was presumably caused by the regioisomer of **S1**, but this side product could not be isolated. Column chromatography yielded **S1** in 88% yield, indicating a major conversion of **25a** to **24**.

2.2. Crude NMR spectra

Crude products were filtered through a pad of silica before NMR analysis. Figure S1 shows (**A**) the crude ¹H NMR spectrum of **27ap** and (**B**) an expansion of the area between 6.45–7.65 ppm. The double bond geometry was determined for example by 2-H signal and its coupling constant ${}^{3}J_{\rm H} = 14.9$ Hz (highlighted as 2-H in Figure S1) indicating an (*E*)-geometry. Furthermore, 2-H signals of the (*Z*)-**27ap** isomer could not be detected, revealing (*E*)- **27ap** as only isomer.

However, in case of products with low yields, such as **27ac** with 17%, crude product ¹H NMR and GC–MS analysis revealed the formation of side products and decomposition of the starting material in the reaction sequence. Nevertheless, no configurational isomers of **27ac** were detected by GC–MS, indicating a selective formation of the (*E*)-isomer. Figure S2 shows the crude ¹H NMR spectrum of **27ac** (**A**) and an expansion of the area between 6.40–7.6 ppm (**B**). The (*E*)-geometry of the double bond was determined by the 2-H signal and its coupling constant ³*J*_H = 15.2 Hz (highlighted as 2-H in Figure S2).



Figure S1: (A) Crude ¹H NMR spectrum (400 MHz, CDCl₃) of **27ap**. (B) Section of the crude ¹H NMR spectrum of **27ap** between 6.45–7.65 ppm, indicating the (*E*)-configuration of the C2–C3 double bond with a coupling constant of ${}^{3}J_{\rm H} = 14.9$ Hz.



Figure S2: (A) Crude ¹H NMR spectrum (400 MHz, CDCl₃) of **27ac**. (B) Section of the crude ¹H NMR spectrum of **27ac** between 6.40–7.60 ppm, indicating the (*E*)-configuration of the C2–C3 double bond with a coupling constant of ${}^{3}J_{\rm H} = 15.2$ Hz.

3. Analytical data

(*E*)-Undec-3-en-1-yne (25e)













(E)-3-(6,6-Dimethylbicyclo[3.1.1]hept-2-en-2-yl)-1-phenylprop-2-en-1-one (27pa)

S34





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Feb23-2022.30.fid 2 Kolb KOL464F3







2-Ethynyl-1,1,3-trimethylcyclohexane (25q)





(E)-1-Phenyl-3-(2,6,6-trimethylcyclohex-1-en-1-yl)prop-2-en-1-one (27qa)



S43

(2E,4E)-2,4-Dimethyl-1,5-diphenylpenta-2,4-dien-1-one (27ha)





(2E,4E)-2-Methyl-1-phenyl-5-(p-tolyl)penta-2,4-dien-1-one (27oa)

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(E)-(4,4-Dibromo-2-methylbuta-1,3-dien-1-yl)benzene (29f)

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(E)-(2-Methylhex-1-en-3-in-1-yl)benzene (25j)

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